

MTD Sales
160.37 L

Brand Share %
38.57 %

Information:

MTD : 01-09-2025 To 08-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **38.57 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	51.46	44.16 %
Air-Cond	42.22	41.58 %
Wash-Mac	33.94	38.30 %
Fridge	22.95	26.87 %
W-Purifi	4.66	52.22 %
Dishwash	1.89	75.95 %
Home-The	1.80	18.09 %
Oven	1.44	61.72 %
Total	160.37	38.57 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	83.36	39.61 %
VIJAYAWADA-01	77.01	37.50 %
Total	160.37	38.57 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	22.54	39.44 %
Wash-Mac	21.88	44.02 %
Air-Cond	16.96	41.64 %
Fridge	14.93	30.61 %
W-Purifi	3.50	65.40 %
Dishwash	1.54	83.17 %
Home-The	1.27	23.18 %
Oven	0.73	52.78 %
Total	83.36	39.61 %

Branch *	MTD Sales L	Brand Share %
SPE1	3.89	36.34 %
NLR1	2.86	29.73 %
KNL2	2.04	37.94 %
PUT1	2.03	36.96 %
DHN1	1.98	30.15 %
KDA1	1.90	36.26 %
ATP1	1.66	19.72 %
TPI1	1.29	36.76 %
NYP1	1.15	17.93 %
GTL1	1.04	16.03 %
ADI1	0.90	28.20 %
PGR1	0.69	16.94 %
BVL1	0.69	20.68 %
TPSD		0.00 %
Total	83.36	39.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	28.91	48.71 %
Air-Cond	25.26	41.54 %
Wash-Mac	12.06	31.00 %
Fridge	8.03	21.88 %
W-Purifi	1.16	32.51 %
Oven	0.71	74.73 %
Home-The	0.52	11.78 %
Dishwash	0.35	54.90 %
Total	77.01	37.50 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.40	29.30 %
GNT1	3.09	22.75 %
TNK1	2.87	35.31 %
CRL1	2.55	36.28 %
RMV1	2.50	31.17 %
NRT1	2.42	32.53 %
ELU1	1.96	28.13 %
CKT1	1.78	26.27 %
PAP1	1.47	30.08 %
PPM1	1.43	33.68 %
GDV1	1.16	26.97 %
TVU1	1.12	26.53 %
VJW3	1.07	14.39 %
DPE1	0.89	28.40 %
PRL1	0.84	30.98 %
BPP1	0.80	25.39 %
VUY1	0.58	17.83 %
MTM1	0.53	23.08 %
AMP1	0.12	4.34 %
VJW4		0.00 %
Total	77.01	37.50 %