

MTD Sales
167.56 L

Brand Share %
31.41 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	61.56	30.00 %
LED TV	39.38	34.50 %
Fridge	32.22	30.51 %
Wash-Mac	25.13	30.61 %
W-Purifi	4.03	46.51 %
Home-The	3.27	23.46 %
Oven	1.58	49.23 %
Dishwash	0.40	56.76 %
Total	167.56	31.41 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	91.71	31.99 %
TIRUPATI-01	75.85	30.73 %
Total	167.56	31.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.26	32.05 %
LED TV	17.89	34.21 %
Fridge	13.93	28.82 %
Wash-Mac	9.21	30.66 %
Home-The	2.15	23.81 %
W-Purifi	1.83	54.24 %
Oven	1.03	53.78 %
Dishwash	0.40	99.20 %
Total	91.71	31.99 %

Branch *	MTD Sales L	Brand Share %
TNK1	3.51	22.99 %
OGL1	3.39	30.26 %
VJW1	3.10	15.07 %
TEL1	2.39	27.48 %
NRT1	2.39	29.89 %
GVM1	2.25	14.49 %
VJW3	2.10	21.72 %
VJW4	1.99	28.58 %
RMV1	1.91	18.34 %
JPT1	1.86	22.17 %
CKT1	1.08	17.99 %
VJW2	0.96	14.61 %
GDV1	0.92	13.26 %
VUY1	0.90	18.50 %
BPP1	0.77	21.26 %
AMP1	0.75	24.10 %
PRL1	0.51	16.89 %
Total	91.71	31.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	21.49	34.76 %
Fridge	18.29	31.95 %
Air-Cond	16.29	25.49 %
Wash-Mac	15.91	30.58 %
W-Purifi	2.20	41.57 %
Home-The	1.12	22.80 %
Oven	0.55	42.47 %
Total	75.85	30.73 %

Branch *	MTD Sales L	Brand Share %
ATP1	7.94	22.93 %
PUT1	6.59	27.18 %
TPY2	5.96	26.01 %
TPY1	2.73	27.06 %
BVL1	1.34	23.02 %
MPL1	1.21	19.14 %
ADI1	1.12	22.89 %
NYP1	1.11	14.54 %
GTL1	0.98	25.16 %
KHT1	0.58	10.11 %
PMR1	0.25	3.88 %
TPSD		0.00 %
Total	75.85	30.73 %