

MTD Sales
134.32 L

Brand Share %
31.24 %

Information:

MTD : 01-12-2025 To 07-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.24 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	42.42	28.71 %
Wash-Mac	37.75	39.35 %
Fridge	27.20	33.46 %
Air-Cond	16.19	19.78 %
W-Purifi	3.84	61.52 %
Home-The	2.46	24.84 %
Oven	2.24	64.98 %
Dishwash	2.21	61.95 %
Total	134.32	31.24 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	71.51	32.61 %
VIJAYAWADA-01	62.81	29.82 %
Total	134.32	31.24 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	21.34	25.51 %
Wash-Mac	21.08	40.05 %
Fridge	14.04	33.76 %
Air-Cond	8.16	28.81 %
W-Purifi	2.95	70.03 %
Home-The	1.60	29.24 %
Oven	1.21	68.03 %
Dishwash	1.13	68.87 %
Total	71.51	32.61 %

Branch *	MTD Sales L	Brand Share %
ATP1	3.26	19.75 %
PDT1	2.61	30.85 %
SPE1	2.42	26.83 %
KNL1	2.27	24.60 %
PMR1	2.19	21.33 %
NLR1	2.17	27.95 %
TPY1	1.93	25.98 %
MPL1	1.89	24.60 %
ADI1	1.59	24.51 %
KDA1	1.55	20.05 %
DHN1	1.53	30.60 %
PGR1	1.32	28.16 %
NYP1	0.57	9.04 %
VKI1	0.53	21.09 %
Total	71.51	32.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	21.08	32.90 %
Wash-Mac	16.67	38.49 %
Fridge	13.16	33.15 %
Air-Cond	8.03	15.00 %
Dishwash	1.09	56.09 %
Oven	1.03	61.73 %
W-Purifi	0.90	44.00 %
Home-The	0.86	19.41 %
Total	62.81	29.82 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.27	22.11 %
KND1	2.68	14.67 %
VJW1	2.17	25.63 %
TNI1	2.16	28.88 %
VJW4	2.04	27.68 %
TDD1	1.84	27.48 %
TEL1	1.74	30.84 %
PAP1	1.26	19.14 %
VJW3	1.23	22.05 %
NRT1	1.05	20.54 %
KDR1	1.01	30.57 %
TVU1	0.97	25.67 %
PRL1	0.82	30.60 %
RMV1	0.71	11.01 %
VJW2	0.63	22.27 %
VUY1	0.55	19.44 %
MTM1	0.23	4.90 %
DPE1		0.00 %
GTSD		0.00 %
Total	62.81	29.82 %