

MTD Sales
152.67 L

Brand Share %
30.66 %

Information:

MTD : 01-11-2025 To 07-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.66 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	53.70	27.61 %
Wash-Mac	38.94	37.47 %
Fridge	29.05	33.24 %
Air-Cond	21.81	24.65 %
W-Purifi	3.77	63.35 %
Dishwash	2.53	58.89 %
Oven	1.48	59.00 %
Home-The	1.40	12.75 %
Total	152.67	30.66 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	78.73	31.71 %
VIJAYAWADA-01	73.95	29.61 %
Total	152.67	30.66 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	29.51	28.22 %
Wash-Mac	18.64	34.49 %
Air-Cond	13.57	34.97 %
Fridge	12.17	31.28 %
W-Purifi	2.26	56.95 %
Home-The	0.94	16.35 %
Oven	0.90	70.34 %
Dishwash	0.73	80.16 %
Total	78.73	31.71 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.82	24.12 %
TPY1	2.78	27.02 %
ATP1	2.61	15.73 %
NLR1	2.57	20.83 %
PDT1	1.60	22.58 %
BVL1	1.58	30.09 %
PMR1	1.43	10.66 %
KDA1	0.91	16.96 %
PGR1	0.66	11.78 %
TPSD		0.00 %
Total	78.73	31.71 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	24.20	26.89 %
Wash-Mac	20.30	40.70 %
Fridge	16.87	34.82 %
Air-Cond	8.23	16.59 %
Dishwash	1.80	53.16 %
W-Purifi	1.51	76.20 %
Oven	0.58	47.07 %
Home-The	0.46	8.80 %
Total	73.95	29.61 %

Branch *	MTD Sales L	Brand Share %
TNK1	3.04	24.47 %
ELU1	2.31	27.24 %
VJW5	1.90	28.49 %
RMV1	1.67	19.27 %
VJW3	1.28	16.29 %
VJW2	1.28	15.21 %
KND1	1.12	17.54 %
CKT1	0.99	23.81 %
VJW4	0.94	7.63 %
TNI1	0.94	17.66 %
GNT2	0.90	25.91 %
RAL1	0.83	17.31 %
GDV1	0.82	23.46 %
TVU1	0.81	14.37 %
BPP1	0.71	20.31 %
PAP1	0.53	11.89 %
MTM1	0.50	19.84 %
DPE1	0.32	14.64 %
GTSD		0.00 %
Total	73.95	29.61 %