

MTD Sales
480.65 L

Brand Share %
35.36 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **35.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	174.69	32.99 %
Fridge	101.44	36.07 %
Air-Cond	93.82	38.29 %
Wash-Mac	90.93	37.10 %
Dishwash	6.89	100.00 %
W-Purifi	5.10	40.04 %
Home-The	4.90	14.25 %
Oven	2.87	68.53 %
Total	480.65	35.36 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	267.98	35.07 %
TIRUPATI-01	212.66	35.75 %
Total	480.65	35.36 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	87.09	31.39 %
Air-Cond	60.98	37.34 %
Fridge	59.85	37.85 %
Wash-Mac	49.89	37.12 %
Dishwash	5.10	100.00 %
W-Purifi	2.05	41.20 %
Oven	1.79	71.00 %
Home-The	1.24	6.75 %
Total	267.98	35.07 %

Branch *	MTD Sales L	Brand Share %
BVR1	22.34	34.17 %
TNK1	13.71	28.21 %
VJW1	11.14	27.61 %
VJW3	10.55	33.89 %
OGL1	7.62	27.85 %
TEL1	6.71	33.45 %
RMV1	6.69	22.51 %
NPR1	6.14	34.69 %
NRT1	5.32	32.38 %
JPT1	4.96	27.37 %
CKT1	4.86	28.29 %
TVU1	4.57	34.77 %
PAP1	3.26	23.11 %
PPM1	2.98	23.31 %
VUY1	2.91	30.45 %
PRL1	2.46	22.58 %
GDV1	2.30	16.65 %
TNI1	2.12	21.50 %
BPP1	2.03	23.55 %
AMP1	1.84	25.50 %
GTSD		0.00 %
Total	267.98	35.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	87.60	34.74 %
Fridge	41.58	33.78 %
Wash-Mac	41.04	37.07 %
Air-Cond	32.85	40.19 %
Home-The	3.66	22.84 %
W-Purifi	3.05	39.31 %
Dishwash	1.80	100.00 %
Oven	1.08	64.77 %
Total	212.66	35.75 %

Branch *	MTD Sales L	Brand Share %
TPY2	22.64	34.83 %
KDA1	9.86	30.38 %
TPY1	9.81	35.09 %
PDT1	9.41	33.44 %
ATP1	8.08	23.14 %
NLR1	7.46	33.17 %
PMR1	5.47	29.87 %
KNL1	5.16	35.10 %
NYP1	5.11	27.74 %
KNL2	5.06	23.74 %
ADI1	4.95	29.65 %
PGR1	4.41	30.64 %
MPL1	3.69	23.91 %
GTL1	1.13	25.59 %
Total	212.66	35.75 %