

MTD Sales
155.69 L

Brand Share %
31.30 %

Information:

MTD : 01-08-2025 To 07-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	54.86	28.46 %
LED TV	37.64	35.02 %
Fridge	30.67	32.41 %
Wash-Mac	23.78	30.59 %
W-Purifi	3.74	46.44 %
Home-The	3.01	23.34 %
Oven	1.58	50.76 %
Dishwash	0.40	56.76 %
Total	155.69	31.30 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	83.17	31.70 %
TIRUPATI-01	72.51	30.85 %
Total	155.69	31.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.22	30.15 %
LED TV	16.98	35.02 %
Fridge	12.86	30.95 %
Wash-Mac	9.04	31.81 %
Home-The	1.98	23.47 %
W-Purifi	1.66	54.66 %
Oven	1.03	53.78 %
Dishwash	0.40	99.20 %
Total	83.17	31.70 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.62	27.74 %
VJW1	3.10	16.70 %
TNK1	3.02	21.31 %
OGL1	2.75	26.04 %
VJW3	2.10	23.58 %
TEL1	2.07	28.83 %
NRT1	2.07	30.16 %
GVM1	2.00	14.56 %
VJW4	1.99	29.06 %
RMV1	1.91	20.04 %
JPT1	1.86	23.84 %
VJW2	0.96	14.61 %
VUY1	0.90	20.65 %
BPP1	0.77	25.02 %
CKT1	0.76	15.20 %
GDV1	0.75	11.05 %
AMP1	0.75	24.92 %
PRL1	0.51	18.08 %
Total	83.17	31.70 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	20.66	35.02 %
Fridge	17.81	33.56 %
Air-Cond	15.64	24.96 %
Wash-Mac	14.73	29.88 %
W-Purifi	2.08	41.48 %
Home-The	1.03	23.10 %
Oven	0.55	45.91 %
Total	72.51	30.85 %

Branch *	MTD Sales L	Brand Share %
ATP1	7.94	23.47 %
PUT1	5.98	25.44 %
TPY2	5.35	25.76 %
TPY1	2.40	26.34 %
BVL1	1.34	25.97 %
MPL1	1.21	21.22 %
ADI1	1.12	22.89 %
NYP1	1.11	14.54 %
GTL1	0.98	26.10 %
KHT1	0.58	10.33 %
PMR1	0.25	4.21 %
TPSD		0.00 %
Total	72.51	30.85 %