

MTD Sales
117.14 L

Brand Share %
31.00 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.00 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	36.34	28.53 %
Wash-Mac	33.12	39.37 %
Fridge	24.25	34.13 %
Air-Cond	14.30	18.87 %
W-Purifi	3.07	60.93 %
Dishwash	2.21	68.49 %
Oven	2.06	65.43 %
Home-The	1.78	22.12 %
Total	117.14	31.00 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	62.35	33.06 %
VIJAYAWADA-01	54.79	28.95 %
Total	117.14	31.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.52	40.38 %
LED TV	17.50	25.31 %
Fridge	12.86	35.73 %
Air-Cond	7.55	28.48 %
W-Purifi	2.56	75.61 %
Dishwash	1.13	86.96 %
Oven	1.12	66.23 %
Home-The	1.10	23.57 %
Total	62.35	33.06 %

Branch *	MTD Sales L	Brand Share %
TPY2	5.52	29.81 %
ATP1	2.80	22.29 %
PMR1	2.19	25.51 %
NLR1	2.17	28.91 %
TPY1	1.93	30.16 %
PDT1	1.91	27.33 %
ADI1	1.59	27.93 %
KNL1	1.57	19.94 %
DHN1	1.53	30.60 %
SPE1	1.52	23.68 %
KDA1	1.44	19.59 %
MPL1	1.43	23.05 %
PGR1	1.32	29.44 %
NYP1	0.57	10.79 %
VKI1	0.53	24.54 %
Total	62.35	33.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	18.84	32.36 %
Wash-Mac	14.59	38.15 %
Fridge	11.39	32.48 %
Air-Cond	6.75	13.69 %
Dishwash	1.09	56.09 %
Oven	0.94	64.52 %
Home-The	0.68	20.11 %
W-Purifi	0.51	30.78 %
Total	54.79	28.95 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.85	20.98 %
TNI1	2.16	30.56 %
KND1	2.16	12.53 %
VJW4	1.72	24.72 %
NPR1	1.60	26.87 %
VJW1	1.34	21.65 %
PAP1	1.26	19.48 %
TDD1	1.20	25.21 %
NRT1	1.05	21.46 %
VJW3	0.97	20.31 %
KDR1	0.88	29.94 %
RMV1	0.71	11.27 %
VJW2	0.63	23.28 %
PPM1	0.58	16.99 %
VUY1	0.55	22.91 %
JGG1	0.53	28.61 %
BPP1	0.25	30.34 %
MTM1	0.23	5.20 %
DPE1		0.00 %
GTSD		0.00 %
Total	54.79	28.95 %