

MTD Sales
135.09 L

Brand Share %
30.03 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.03 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	47.83	26.95 %
Wash-Mac	33.26	36.78 %
Fridge	25.38	32.53 %
Air-Cond	20.48	24.72 %
W-Purifi	3.52	63.75 %
Dishwash	2.18	61.63 %
Home-The	1.31	12.97 %
Oven	1.15	59.41 %
Total	135.09	30.03 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	69.91	31.27 %
VIJAYAWADA-01	65.19	28.81 %
Total	135.09	30.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	26.71	27.98 %
Wash-Mac	16.42	35.22 %
Air-Cond	12.56	34.31 %
Fridge	9.89	29.00 %
W-Purifi	1.98	55.49 %
Home-The	0.94	17.65 %
Dishwash	0.73	80.16 %
Oven	0.67	70.72 %
Total	69.91	31.27 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.65	25.83 %
TPY1	2.78	29.21 %
ATP1	2.29	15.02 %
NLR1	2.20	18.37 %
PDT1	1.60	28.37 %
PMR1	1.43	11.18 %
BVL1	0.97	22.70 %
KDA1	0.91	20.95 %
NYP1	0.76	14.50 %
PGR1	0.66	13.71 %
TPSD		0.00 %
Total	69.91	31.27 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	21.11	25.75 %
Wash-Mac	16.84	38.44 %
Fridge	15.49	35.28 %
Air-Cond	7.91	17.12 %
W-Purifi	1.54	78.80 %
Dishwash	1.44	55.17 %
Oven	0.48	48.53 %
Home-The	0.37	7.78 %
Total	65.19	28.81 %

Branch *	MTD Sales L	Brand Share %
TNK1	2.38	21.90 %
ELU1	2.31	28.14 %
VJW5	1.79	28.72 %
RMV1	1.67	22.07 %
VJW2	1.28	15.48 %
KND1	1.12	17.54 %
GNT2	0.90	27.75 %
TVU1	0.81	16.15 %
VJW4	0.77	6.29 %
GDV1	0.72	21.16 %
CKT1	0.71	19.29 %
BPP1	0.71	22.23 %
TNI1	0.65	13.04 %
VJW3	0.65	11.32 %
AMP1	0.55	29.95 %
PAP1	0.53	11.89 %
RAL1	0.36	9.77 %
DPE1	0.32	20.34 %
MTM1	0.31	13.34 %
GTSD		0.00 %
Total	65.19	28.81 %