

MTD Sales
453.12 L

Brand Share %
35.36 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **35.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	167.11	33.12 %
Fridge	92.43	34.84 %
Wash-Mac	87.45	37.20 %
Air-Cond	87.33	39.32 %
Dishwash	6.53	100.00 %
Home-The	4.81	14.88 %
W-Purifi	4.57	39.80 %
Oven	2.87	70.78 %
Total	453.12	35.36 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	254.39	35.16 %
TIRUPATI-01	198.72	35.62 %
Total	453.12	35.36 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	84.35	31.64 %
Air-Cond	57.27	38.49 %
Fridge	54.29	36.44 %
Wash-Mac	48.78	37.57 %
Dishwash	4.74	100.00 %
W-Purifi	1.94	42.03 %
Oven	1.79	74.95 %
Home-The	1.24	7.04 %
Total	254.39	35.16 %

Branch *	MTD Sales L	Brand Share %
BVR1	21.86	34.68 %
TNK1	11.84	25.45 %
VJW1	10.63	28.12 %
VJW3	10.22	34.45 %
OGL1	7.27	30.63 %
TEL1	6.71	33.96 %
RMV1	6.69	23.11 %
GVM1	5.61	35.29 %
NPR1	5.56	32.49 %
VJW2	5.13	35.26 %
JPT1	4.96	27.80 %
NRT1	4.85	33.13 %
MTM1	4.81	34.35 %
CKT1	4.52	30.03 %
TVU1	4.32	34.40 %
PAP1	3.26	23.69 %
PPM1	2.98	23.84 %
VUY1	2.91	30.98 %
PRL1	2.46	23.45 %
GDV1	2.30	18.33 %
TNI1	2.12	22.18 %
BPP1	2.03	24.58 %
AMP1	1.84	26.32 %
GTSD		0.00 %
Total	254.39	35.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	82.76	34.77 %
Wash-Mac	38.68	36.74 %
Fridge	38.15	32.80 %
Air-Cond	30.06	41.01 %
Home-The	3.57	24.28 %
W-Purifi	2.63	38.31 %
Dishwash	1.80	100.00 %
Oven	1.08	64.77 %
Total	198.72	35.62 %

Branch *	MTD Sales L	Brand Share %
TPY2	21.65	34.15 %
KDA1	9.57	30.33 %
TPY1	9.44	34.71 %
PDT1	9.41	34.02 %
NLR1	7.46	34.89 %
ATP1	6.67	21.63 %
PMR1	4.75	29.82 %
PGR1	4.41	30.64 %
KNL2	4.31	25.02 %
NYP1	4.27	26.06 %
ADI1	4.18	27.27 %
MPL1	3.53	24.09 %
GTL1	1.13	25.17 %
Total	198.72	35.62 %