

MTD Sales
84.52 L

Brand Share %
37.35 %

Information:

MTD : 01-09-2025 To 06-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.35 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	31.26	46.51 %
Wash-Mac	20.18	37.96 %
Air-Cond	15.75	33.94 %
Fridge	11.94	25.39 %
W-Purifi	2.58	50.67 %
Home-The	1.08	22.40 %
Oven	0.94	52.84 %
Dishwash	0.78	100.00 %
Total	84.52	37.35 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	44.57	39.35 %
TIRUPATI-01	39.95	35.34 %
Total	84.52	37.35 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	19.48	53.06 %
Air-Cond	11.49	41.17 %
Wash-Mac	7.05	29.59 %
Fridge	5.20	26.40 %
W-Purifi	0.78	37.77 %
Oven	0.40	68.41 %
Home-The	0.17	6.90 %
Total	44.57	39.35 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.36	33.05 %
TNK1	1.68	32.94 %
CRL1	1.44	34.85 %
RMV1	1.01	27.21 %
TVU1	1.00	26.14 %
OGL1	0.98	25.17 %
BPP1	0.80	34.60 %
VJW5	0.73	26.67 %
PAP1	0.69	23.56 %
NRT1	0.65	18.61 %
ELU1	0.53	23.01 %
PRL1	0.53	22.08 %
VJW3	0.36	12.75 %
DPE1	0.31	13.87 %
VUY1	0.26	15.22 %
MTM1	0.10	13.94 %
AMP1		0.00 %
GDV1		0.00 %
VJW4		0.00 %
Total	44.57	39.35 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.13	44.77 %
LED TV	11.79	38.62 %
Fridge	6.75	24.66 %
Air-Cond	4.26	23.03 %
W-Purifi	1.80	59.52 %
Home-The	0.91	38.82 %
Dishwash	0.78	100.00 %
Oven	0.54	45.10 %
Total	39.95	35.34 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.94	30.59 %
CTO1	2.60	34.70 %
TPY1	1.64	37.22 %
MPL1	1.58	29.87 %
KDA1	1.21	33.93 %
NLR1	1.16	24.94 %
PIL1	1.15	31.27 %
KHT1	1.03	25.36 %
ATP1	0.94	18.17 %
TPI1	0.89	32.33 %
PUT1	0.73	32.45 %
BVL1	0.69	25.46 %
GTL1	0.63	11.52 %
NYP1	0.49	15.04 %
PGR1	0.45	20.59 %
ADI1	0.13	11.77 %
TPSD		0.00 %
Total	39.95	35.34 %