

MTD Sales
99.24 L

Brand Share %
29.72 %

Information:

MTD : 01-12-2025 To 05-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.72 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	29.38	26.94 %
Wash-Mac	27.44	37.53 %
Fridge	21.55	34.33 %
Air-Cond	13.02	18.27 %
W-Purifi	2.91	62.10 %
Oven	1.94	66.31 %
Dishwash	1.86	64.55 %
Home-The	1.15	15.93 %
Total	99.24	29.72 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	52.57	32.29 %
VIJAYAWADA-01	46.67	27.28 %
Total	99.24	29.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.38	39.52 %
LED TV	14.50	24.65 %
Fridge	10.94	35.26 %
Air-Cond	6.60	27.48 %
W-Purifi	2.40	76.06 %
Dishwash	1.13	86.96 %
Oven	1.00	63.71 %
Home-The	0.61	15.38 %
Total	52.57	32.29 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.04	21.71 %
ATP1	2.63	24.15 %
NLR1	1.83	26.49 %
PMR1	1.39	22.57 %
KNL1	1.33	18.59 %
KDA1	1.25	18.22 %
SPE1	1.23	22.27 %
ADI1	1.19	23.10 %
MPL1	0.94	20.36 %
NYP1	0.57	11.47 %
VKI1	0.53	29.34 %
Total	52.57	32.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	14.87	29.62 %
Wash-Mac	12.06	35.26 %
Fridge	10.60	33.42 %
Air-Cond	6.42	13.59 %
Oven	0.94	69.30 %
Dishwash	0.73	46.07 %
Home-The	0.54	16.61 %
W-Purifi	0.51	33.23 %
Total	46.67	27.28 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.09	17.11 %
KND1	1.64	10.10 %
NPR1	1.60	28.95 %
TNI1	1.31	21.08 %
VJW1	1.16	20.44 %
NRT1	1.05	26.07 %
PAP1	1.00	18.11 %
VJW4	0.87	14.28 %
TDD1	0.87	20.43 %
VJW3	0.82	18.29 %
RMV1	0.71	11.46 %
VJW2	0.63	24.18 %
PPM1	0.58	17.43 %
JGG1	0.53	28.61 %
PRL1	0.45	22.89 %
VUY1	0.43	19.79 %
MTM1	0.23	5.46 %
BPP1		0.00 %
DPE1		0.00 %
GTSD		0.00 %
Total	46.67	27.28 %