

MTD Sales
121.02 L

Brand Share %
30.34 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.34 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	39.53	25.54 %
Wash-Mac	29.92	37.27 %
Fridge	24.00	34.30 %
Air-Cond	19.83	26.42 %
W-Purifi	3.52	69.90 %
Dishwash	2.18	61.63 %
Oven	1.06	57.39 %
Home-The	0.99	11.80 %
Total	121.02	30.34 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	62.66	31.69 %
VIJAYAWADA-01	58.36	29.01 %
Total	121.02	30.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	21.89	26.49 %
Wash-Mac	14.88	35.34 %
Air-Cond	12.56	38.76 %
Fridge	9.42	30.30 %
W-Purifi	1.98	64.25 %
Dishwash	0.73	80.16 %
Home-The	0.62	13.33 %
Oven	0.58	67.58 %
Total	62.66	31.69 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.16	21.63 %
TPY1	2.27	28.46 %
NLR1	2.20	20.77 %
ATP1	2.05	18.44 %
PMR1	1.43	12.30 %
BVL1	0.97	22.70 %
KDA1	0.91	20.95 %
NYP1	0.76	15.40 %
PGR1	0.66	13.71 %
TPSD		0.00 %
Total	62.66	31.69 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	17.64	24.44 %
Wash-Mac	15.04	39.40 %
Fridge	14.59	37.49 %
Air-Cond	7.26	17.03 %
W-Purifi	1.54	78.80 %
Dishwash	1.44	55.17 %
Oven	0.48	48.53 %
Home-The	0.37	9.91 %
Total	58.36	29.01 %

Branch *	MTD Sales L	Brand Share %
TNK1	2.17	22.38 %
ELU1	1.95	26.77 %
VJW5	1.79	30.02 %
RMV1	1.67	22.41 %
KND1	1.12	18.13 %
TVU1	0.81	17.48 %
VJW4	0.77	6.77 %
GDV1	0.72	26.00 %
CKT1	0.71	19.29 %
BPP1	0.71	27.82 %
TNI1	0.65	15.02 %
VJW3	0.65	12.03 %
VJW2	0.59	7.75 %
GNT2	0.58	21.34 %
AMP1	0.55	29.95 %
JPT1	0.55	22.54 %
PAP1	0.53	16.16 %
RAL1	0.36	12.24 %
DPE1	0.32	23.29 %
MTM1	0.31	15.87 %
GTSD		0.00 %
Total	58.36	29.01 %