

MTD Sales
379.24 L

Brand Share %
34.83 %

Information:

MTD : 01-10-2025 To 05-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **34.83 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	132.56	30.62 %
Fridge	78.19	34.26 %
Air-Cond	77.58	43.59 %
Wash-Mac	74.92	37.09 %
Dishwash	5.14	100.00 %
W-Purifi	4.28	43.69 %
Home-The	4.23	14.42 %
Oven	2.34	69.06 %
Total	379.24	34.83 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	221.10	35.50 %
TIRUPATI-01	158.14	33.94 %
Total	379.24	34.83 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	70.57	30.28 %
Air-Cond	50.97	43.30 %
Fridge	47.20	36.49 %
Wash-Mac	44.20	37.99 %
Dishwash	3.68	100.00 %
W-Purifi	1.64	41.71 %
Oven	1.60	72.72 %
Home-The	1.24	7.50 %
Total	221.10	35.50 %

Branch *	MTD Sales L	Brand Share %
BVR1	20.17	33.98 %
TNK1	10.73	24.91 %
VJW1	10.26	29.07 %
OGL1	6.67	33.28 %
RMV1	4.88	19.94 %
GVM1	4.61	34.16 %
NPR1	4.56	30.72 %
JPT1	4.54	26.60 %
MTM1	4.29	33.72 %
CKT1	3.86	29.53 %
TVU1	3.72	32.80 %
PAP1	2.91	24.25 %
PPM1	2.35	20.63 %
NRT1	2.26	22.90 %
TNI1	2.12	25.06 %
BPP1	2.03	25.80 %
GDV1	1.98	21.17 %
PRL1	1.92	21.46 %
AMP1	1.84	33.89 %
VUY1	1.56	24.65 %
GTSD		0.00 %
Total	221.10	35.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	61.99	31.02 %
Fridge	30.99	31.33 %
Wash-Mac	30.72	35.87 %
Air-Cond	26.61	44.16 %
Home-The	2.99	23.37 %
W-Purifi	2.63	45.02 %
Dishwash	1.46	100.00 %
Oven	0.75	62.33 %
Total	158.14	33.94 %

Branch *	MTD Sales L	Brand Share %
TPY2	17.97	31.67 %
KDA1	8.90	30.88 %
TPY1	7.65	32.10 %
NDL1	6.04	34.43 %
ATP1	5.99	20.44 %
NLR1	5.44	31.60 %
PGR1	3.95	32.34 %
NYP1	3.83	28.69 %
PMR1	3.19	24.81 %
KNL2	3.18	20.84 %
SPE1	3.12	32.90 %
MPL1	2.71	21.52 %
ADI1	2.15	18.67 %
GTL1	1.01	27.61 %
Total	158.14	33.94 %