

MTD Sales
78.49 L

Brand Share %
37.46 %

Information:

MTD : 01-09-2025 To 05-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.46 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	28.51	46.16 %
Wash-Mac	19.46	39.20 %
Air-Cond	14.77	34.49 %
Fridge	11.25	25.41 %
W-Purifi	2.31	52.21 %
Dishwash	0.78	100.00 %
Home-The	0.73	16.61 %
Oven	0.69	47.06 %
Total	78.49	37.46 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	41.13	38.95 %
TIRUPATI-01	37.36	35.95 %
Total	78.49	37.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	18.24	53.49 %
Air-Cond	10.51	41.23 %
Wash-Mac	6.70	29.27 %
Fridge	4.68	25.42 %
W-Purifi	0.51	28.31 %
Oven	0.40	68.41 %
Home-The	0.09	3.88 %
Total	41.13	38.95 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.36	33.05 %
TNK1	1.52	30.86 %
TEL1	1.35	35.81 %
CRL1	1.13	34.12 %
TVU1	1.00	26.14 %
OGL1	0.98	33.18 %
VJW5	0.73	26.67 %
PAP1	0.69	23.56 %
NRT1	0.65	18.61 %
RMV1	0.65	19.39 %
ELU1	0.53	23.01 %
JPT1	0.45	29.61 %
PRL1	0.40	20.43 %
VJW3	0.36	14.36 %
DPE1	0.31	13.87 %
VUY1	0.26	17.28 %
MTM1	0.10	13.94 %
AMP1		0.00 %
GDV1		0.00 %
VJW4		0.00 %
Total	41.13	38.95 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.76	47.70 %
LED TV	10.27	37.13 %
Fridge	6.57	25.40 %
Air-Cond	4.26	24.60 %
W-Purifi	1.80	68.60 %
Dishwash	0.78	100.00 %
Home-The	0.64	30.85 %
Oven	0.29	32.81 %
Total	37.36	35.95 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.94	33.62 %
CTO1	2.35	33.03 %
MPL1	1.58	30.40 %
NLR1	1.16	26.68 %
PIL1	1.15	31.86 %
ATP1	0.94	19.51 %
KHT1	0.89	24.38 %
KDA1	0.84	27.67 %
PUT1	0.73	32.45 %
BVL1	0.69	30.11 %
GTL1	0.63	11.76 %
NYP1	0.49	21.78 %
PGR1	0.45	20.59 %
TPI1	0.13	6.28 %
ADI1		0.00 %
TPSD		0.00 %
Total	37.36	35.95 %