

MTD Sales
121.73 L

Brand Share %
32.77 %

Information:

MTD : 01-08-2025 To 05-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	37.68	28.29 %
LED TV	31.64	36.48 %
Fridge	26.31	35.68 %
Wash-Mac	18.75	31.72 %
W-Purifi	3.47	54.09 %
Home-The	2.64	27.03 %
Oven	1.24	56.06 %
Total	121.73	32.77 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	63.33	33.68 %
TIRUPATI-01	58.40	31.84 %
Total	121.73	32.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.47	30.76 %
LED TV	14.51	38.78 %
Fridge	10.88	35.06 %
Wash-Mac	6.69	31.92 %
Home-The	1.61	27.43 %
W-Purifi	1.38	61.13 %
Oven	0.78	64.73 %
Total	63.33	33.68 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.22	26.56 %
CRL1	2.45	31.18 %
VJW1	2.37	14.67 %
TNK1	2.20	20.31 %
GNT1	2.02	27.83 %
VJW4	1.54	31.86 %
VJW3	1.44	20.17 %
RMV1	1.32	17.63 %
GVM1	0.99	8.97 %
VUY1	0.90	32.35 %
VJW2	0.70	14.17 %
CKT1	0.63	19.43 %
AMP1	0.62	23.02 %
PRL1	0.51	20.56 %
GDV1	0.42	9.53 %
BPP1	0.14	8.56 %
Total	63.33	33.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	17.13	34.73 %
Fridge	15.42	36.14 %
Wash-Mac	12.06	31.61 %
Air-Cond	10.21	23.26 %
W-Purifi	2.08	50.24 %
Home-The	1.03	26.44 %
Oven	0.46	45.61 %
Total	58.40	31.84 %

Branch *	MTD Sales L	Brand Share %
ATP1	7.22	23.41 %
PUT1	5.29	25.94 %
TPY2	4.55	28.18 %
NDL1	2.10	32.37 %
TPY1	1.66	21.73 %
MPL1	1.21	27.37 %
BVL1	1.01	24.78 %
TPI1	0.79	28.25 %
NYP1	0.78	14.22 %
ADI1	0.68	19.23 %
KHT1	0.58	12.97 %
PMR1	0.25	4.79 %
Total	58.40	31.84 %