

MTD Sales
87.88 L

Brand Share %
29.49 %

Information:

MTD : 01-12-2025 To 04-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.49 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	25.62	26.10 %
Wash-Mac	25.22	39.33 %
Fridge	19.03	33.54 %
Air-Cond	10.81	16.91 %
W-Purifi	2.70	64.92 %
Dishwash	1.86	64.55 %
Oven	1.74	66.01 %
Home-The	0.91	16.79 %
Total	87.88	29.49 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	44.46	30.80 %
VIJAYAWADA-01	43.43	28.25 %
Total	87.88	29.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.92	41.28 %
LED TV	11.23	21.44 %
Fridge	9.18	33.95 %
Air-Cond	5.64	25.25 %
W-Purifi	2.19	74.30 %
Dishwash	1.13	86.96 %
Oven	0.79	62.47 %
Home-The	0.37	11.20 %
Total	44.46	30.80 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.64	20.41 %
ATP1	2.43	24.80 %
NLR1	1.48	26.36 %
BVL1	1.23	26.81 %
PMR1	1.20	22.10 %
KDA1	1.08	16.14 %
SPE1	1.05	20.18 %
ADI1	1.04	22.68 %
MPL1	0.94	20.36 %
TPI1	0.91	29.08 %
KNL1	0.81	12.75 %
VKI1	0.53	29.34 %
NYP1	0.45	11.44 %
Total	44.46	30.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	14.39	31.44 %
Wash-Mac	11.30	37.16 %
Fridge	9.85	33.17 %
Air-Cond	5.17	12.43 %
Oven	0.94	69.30 %
Dishwash	0.73	46.07 %
Home-The	0.54	25.68 %
W-Purifi	0.51	42.05 %
Total	43.43	28.25 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.09	19.48 %
KND1	1.64	10.21 %
NPR1	1.43	27.43 %
TEL1	1.22	28.12 %
TNI1	1.05	19.58 %
NRT1	1.05	26.07 %
VJW4	0.87	16.08 %
TDD1	0.87	21.68 %
VJW1	0.84	19.90 %
RMV1	0.71	12.14 %
PAP1	0.70	16.61 %
VJW3	0.64	17.16 %
VJW2	0.63	26.54 %
PPM1	0.58	17.43 %
JGG1	0.53	28.61 %
PRL1	0.45	24.36 %
VUY1	0.43	23.54 %
MTM1	0.23	5.62 %
BPP1		0.00 %
DPE1		0.00 %
GTSD		0.00 %
Total	43.43	28.25 %