

MTD Sales
47.93 L

Brand Share %
30.32 %

Information:

MTD : 01-11-2025 To 04-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.32 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	17.48	29.45 %
Wash-Mac	10.09	28.87 %
Fridge	9.45	33.20 %
Air-Cond	7.99	29.41 %
W-Purifi	1.17	62.13 %
Dishwash	0.72	61.35 %
Home-The	0.63	15.36 %
Oven	0.39	40.80 %
Total	47.93	30.32 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	25.56	32.40 %
VIJAYAWADA-01	22.36	28.24 %
Total	47.93	30.32 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	9.35	28.75 %
Air-Cond	5.22	48.67 %
Wash-Mac	5.01	27.82 %
Fridge	4.47	31.93 %
W-Purifi	0.61	55.95 %
Dishwash	0.36	100.00 %
Home-The	0.36	19.22 %
Oven	0.19	56.01 %
Total	25.56	32.40 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.61	18.80 %
ATP1	1.02	16.97 %
TPY1	0.82	19.90 %
NLR1	0.78	20.39 %
KHT1	0.67	24.23 %
PUT1	0.62	29.22 %
KNL1	0.47	25.15 %
KNL2	0.45	19.61 %
RCY1	0.42	27.78 %
PGR1	0.27	20.36 %
ADI1	0.25	16.63 %
BVL1	0.20	28.56 %
PMR1	0.18	4.85 %
VKI1	0.09	7.20 %
TPI1		0.00 %
Total	25.56	32.40 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	8.13	30.30 %
Wash-Mac	5.08	29.98 %
Fridge	4.98	34.44 %
Air-Cond	2.77	16.84 %
W-Purifi	0.56	70.61 %
Dishwash	0.36	44.36 %
Home-The	0.28	12.22 %
Oven	0.20	32.60 %
Total	22.36	28.24 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.57	11.79 %
GDV1	0.45	30.29 %
AMP1	0.36	29.39 %
KND1	0.35	14.69 %
CKT1	0.32	17.55 %
VJW2	0.32	14.43 %
TEL1	0.24	15.10 %
TNI1	0.21	13.08 %
TVU1	0.17	7.70 %
VJW3	0.09	2.69 %
BPP1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	22.36	28.24 %