

MTD Sales  
63.94 L

Brand Share %  
17.79 %

Information:

MTD : 01-10-2026 To 04-10-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.79 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 27.70       | 33.02 %       |
| Fridge   | 15.64       | 22.83 %       |
| Wash-Mac | 13.35       | 21.68 %       |
| Dishwash | 2.43        | 78.24 %       |
| Home-The | 2.11        | 23.65 %       |
| W-Purifi | 1.65        | 42.73 %       |
| Oven     | 1.05        | 61.84 %       |
| Total    | 63.94       | 17.79 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 32.61       | 18.60 %       |
| VIJAYAWADA-01 | 31.32       | 17.02 %       |
| Total         | 63.94       | 17.79 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 12.13       | 31.32 %       |
| Fridge   | 8.35        | 22.47 %       |
| Wash-Mac | 7.74        | 25.54 %       |
| Dishwash | 1.41        | 100.00 %      |
| W-Purifi | 1.30        | 44.98 %       |
| Home-The | 0.98        | 21.62 %       |
| Oven     | 0.70        | 70.77 %       |
| Total    | 32.61       | 18.60 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 2.51        | 10.61 %       |
| KHT1     | 1.36        | 17.73 %       |
| CTO1     | 1.19        | 17.11 %       |
| TPY1     | 1.07        | 12.44 %       |
| ATP1     | 0.76        | 10.42 %       |
| NYP1     | 0.69        | 10.21 %       |
| KDA1     | 0.58        | 7.07 %        |
| RCY1     | 0.54        | 13.97 %       |
| PDT1     | 0.53        | 6.43 %        |
| KDR1     | 0.29        | 14.49 %       |
| BVL1     | 0.20        | 6.97 %        |
| MPL1     | 0.18        | 5.13 %        |
| NDL1     | 0.15        | 5.15 %        |
| ADI1     |             | 0.00 %        |
| KNSD     |             | 0.00 %        |
| PMR1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| WHRN     |             | 0.00 %        |
| Total    | 32.61       | 18.60 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 15.57       | 34.48 %       |
| Fridge   | 7.29        | 23.26 %       |
| Wash-Mac | 5.61        | 17.94 %       |
| Home-The | 1.13        | 25.75 %       |
| Dishwash | 1.02        | 60.20 %       |
| Oven     | 0.35        | 49.40 %       |
| W-Purifi | 0.35        | 35.95 %       |
| Total    | 31.32       | 17.02 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VSK1     | 3.53        | 17.49 %       |
| BVR1     | 1.95        | 11.99 %       |
| GNT1     | 1.04        | 10.33 %       |
| VJW1     | 0.81        | 5.63 %        |
| VJW3     | 0.78        | 8.67 %        |
| OGL1     | 0.71        | 14.01 %       |
| JPT1     | 0.62        | 16.03 %       |
| ELU1     | 0.55        | 6.47 %        |
| VJW2     | 0.45        | 6.58 %        |
| CKT1     | 0.41        | 8.98 %        |
| PNR1     | 0.31        | 14.05 %       |
| TNI1     | 0.29        | 9.33 %        |
| PAP1     | 0.24        | 4.13 %        |
| NZV1     | 0.10        | 14.43 %       |
| PRL1     | 0.10        | 4.47 %        |
| GDV1     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| NPR1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJSD     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| Total    | 31.32       | 17.02 %       |