

MTD Sales
360.92 L

Brand Share %
35.46 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **35.46 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	126.59	30.82 %
Fridge	74.70	34.99 %
Air-Cond	74.04	45.44 %
Wash-Mac	69.96	37.52 %
Dishwash	5.14	100.00 %
W-Purifi	4.16	45.92 %
Home-The	4.14	15.42 %
Oven	2.18	69.50 %
Total	360.92	35.46 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	210.00	35.73 %
TIRUPATI-01	150.92	35.09 %
Total	360.92	35.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	68.22	30.43 %
Air-Cond	48.10	43.93 %
Fridge	45.03	37.07 %
Wash-Mac	40.73	37.87 %
Dishwash	3.68	100.00 %
W-Purifi	1.64	45.78 %
Oven	1.44	73.90 %
Home-The	1.15	7.31 %
Total	210.00	35.73 %

Branch *	MTD Sales L	Brand Share %
BVR1	19.82	34.50 %
TNK1	10.15	25.00 %
VJW1	8.97	27.30 %
OGL1	5.46	30.44 %
VKN1	5.29	35.40 %
GVM1	4.61	34.16 %
JPT1	4.54	30.87 %
NPR1	4.43	32.72 %
RMV1	4.27	19.13 %
MTM1	4.13	32.85 %
CKT1	3.86	31.28 %
TVU1	3.55	33.41 %
PAP1	2.75	23.23 %
GDV1	1.98	21.37 %
PRL1	1.92	21.67 %
NRT1	1.91	20.28 %
BPP1	1.89	24.78 %
AMP1	1.73	33.25 %
PPM1	1.69	15.90 %
TNI1	1.65	22.69 %
VUY1	1.56	28.19 %
GTSD		0.00 %
Total	210.00	35.73 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	58.37	31.29 %
Fridge	29.67	32.25 %
Wash-Mac	29.23	37.05 %
Air-Cond	25.94	48.52 %
Home-The	2.99	27.02 %
W-Purifi	2.51	46.01 %
Dishwash	1.46	100.00 %
Oven	0.75	62.33 %
Total	150.92	35.09 %

Branch *	MTD Sales L	Brand Share %
TPY2	16.83	33.17 %
KDA1	8.45	32.90 %
TPY1	7.33	34.84 %
ATP1	5.99	22.89 %
NLR1	5.44	32.93 %
NYP1	3.83	29.74 %
PGR1	3.71	31.96 %
KNL2	3.18	22.17 %
SPE1	3.12	35.36 %
PMR1	2.89	23.69 %
MPL1	2.52	20.74 %
ADI1	2.15	19.13 %
GTL1	1.01	27.61 %
Total	150.92	35.09 %