

MTD Sales
67.33 L

Brand Share %
37.69 %

Information:

MTD : 01-09-2025 To 04-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.69 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	24.75	46.25 %
Wash-Mac	16.01	39.81 %
Air-Cond	13.19	35.06 %
Fridge	9.20	24.19 %
W-Purifi	2.06	58.11 %
Dishwash	0.78	100.00 %
Oven	0.69	63.62 %
Home-The	0.64	16.67 %
Total	67.33	37.69 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	36.09	41.20 %
TIRUPATI-01	31.24	34.31 %
Total	67.33	37.69 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	17.33	58.47 %
Air-Cond	9.19	41.42 %
Wash-Mac	4.85	28.62 %
Fridge	3.72	24.93 %
W-Purifi	0.51	38.69 %
Oven	0.40	88.50 %
Home-The	0.09	4.21 %
Total	36.09	41.20 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.04	29.90 %
TNK1	1.38	34.65 %
CRL1	1.13	37.05 %
OGL1	0.98	35.10 %
VJW5	0.73	26.67 %
PAP1	0.69	28.89 %
RMV1	0.65	23.38 %
TVU1	0.65	24.16 %
ELU1	0.53	27.01 %
JPT1	0.45	29.61 %
PRL1	0.40	24.31 %
VJW3	0.36	25.96 %
DPE1	0.31	14.96 %
NRT1	0.27	9.75 %
VUY1	0.26	20.73 %
MTM1	0.10	17.27 %
AMP1		0.00 %
GDV1		0.00 %
VJW4		0.00 %
Total	36.09	41.20 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.16	47.95 %
LED TV	7.42	31.09 %
Fridge	5.48	23.71 %
Air-Cond	4.00	25.92 %
W-Purifi	1.55	69.56 %
Dishwash	0.78	100.00 %
Home-The	0.55	32.29 %
Oven	0.29	45.73 %
Total	31.24	34.31 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.79	34.96 %
CTO1	1.95	30.26 %
MPL1	1.22	26.41 %
ATP1	0.94	20.52 %
KVL1	0.91	30.57 %
NLR1	0.90	23.78 %
PIL1	0.85	28.68 %
KDA1	0.84	33.17 %
KHT1	0.76	27.04 %
BVL1	0.69	37.65 %
KNL2	0.64	36.23 %
GTL1	0.63	11.76 %
NYP1	0.49	27.25 %
PUT1	0.41	23.78 %
TPI1	0.13	6.92 %
ADI1		0.00 %
PGR1		0.00 %
TPSD		0.00 %
Total	31.24	34.31 %