

MTD Sales  
103.03 L

Brand Share %  
33.35 %

Information:

MTD : 01-08-2025 To 04-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **33.35 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 30.30       | 29.39 %       |
| LED TV   | 27.96       | 36.08 %       |
| Fridge   | 23.94       | 37.11 %       |
| Wash-Mac | 14.78       | 29.93 %       |
| W-Purifi | 2.83        | 54.34 %       |
| Home-The | 2.18        | 30.01 %       |
| Oven     | 1.04        | 51.76 %       |
| Total    | 103.03      | 33.35 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 52.41       | 35.12 %       |
| TIRUPATI-01   | 50.62       | 31.69 %       |
| Total         | 103.03      | 33.35 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 21.34       | 33.63 %       |
| LED TV   | 13.75       | 40.19 %       |
| Fridge   | 9.64        | 35.15 %       |
| Wash-Mac | 4.97        | 29.16 %       |
| Home-The | 1.24        | 28.01 %       |
| W-Purifi | 0.90        | 52.64 %       |
| Oven     | 0.58        | 57.86 %       |
| Total    | 52.41       | 35.12 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNK1     | 2.20        | 22.75 %       |
| VJW1     | 2.09        | 13.74 %       |
| GNT1     | 1.92        | 32.34 %       |
| RMV1     | 1.32        | 18.91 %       |
| VJW3     | 1.11        | 18.29 %       |
| GVM1     | 0.99        | 29.01 %       |
| NRT1     | 0.77        | 25.22 %       |
| VJW2     | 0.70        | 16.49 %       |
| CKT1     | 0.63        | 20.90 %       |
| GDV1     | 0.42        | 12.38 %       |
| PRL1     | 0.38        | 20.47 %       |
| BPP1     | 0.14        | 8.56 %        |
| Total    | 52.41       | 35.12 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 14.29       | 38.56 %       |
| LED TV   | 14.21       | 32.83 %       |
| Wash-Mac | 9.82        | 30.33 %       |
| Air-Cond | 8.96        | 22.60 %       |
| W-Purifi | 1.93        | 55.17 %       |
| Home-The | 0.95        | 33.11 %       |
| Oven     | 0.46        | 45.61 %       |
| Total    | 50.62       | 31.69 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATP1     | 6.48        | 22.86 %       |
| PUT1     | 4.26        | 23.82 %       |
| TPY2     | 4.22        | 29.00 %       |
| TPY1     | 1.66        | 23.38 %       |
| MPL1     | 1.21        | 30.34 %       |
| NDL1     | 1.20        | 23.23 %       |
| TPI1     | 0.79        | 30.56 %       |
| BVL1     | 0.68        | 18.92 %       |
| ADI1     | 0.49        | 16.80 %       |
| NYP1     | 0.48        | 9.87 %        |
| KHT1     | 0.43        | 11.39 %       |
| PMR1     | 0.25        | 5.10 %        |
| Total    | 50.62       | 31.69 %       |