

MTD Sales
33.23 L

Brand Share %
27.30 %

Information:

MTD : 01-12-2025 To 03-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.30 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	10.63	23.89 %
Wash-Mac	8.24	32.01 %
Fridge	6.67	34.30 %
Air-Cond	4.12	16.12 %
W-Purifi	1.48	82.97 %
Dishwash	0.74	78.46 %
Home-The	0.73	26.62 %
Oven	0.62	61.75 %
Total	33.23	27.30 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	17.28	30.26 %
VIJAYAWADA-01	15.95	24.69 %
Total	33.23	27.30 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	4.88	22.12 %
Wash-Mac	4.80	34.84 %
Fridge	3.28	34.39 %
Air-Cond	2.17	27.55 %
W-Purifi	1.26	80.57 %
Dishwash	0.38	100.00 %
Home-The	0.29	17.62 %
Oven	0.23	80.24 %
Total	17.28	30.26 %

Branch *	MTD Sales L	Brand Share %
PMR1	0.57	23.02 %
KDA1	0.54	13.99 %
NLR1	0.48	22.09 %
ATP1	0.36	10.44 %
TPY1	0.31	11.14 %
TPI1	0.20	18.63 %
PIL1	0.18	25.42 %
NYP1	0.17	15.77 %
KVL1	0.14	9.53 %
ADI1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
VKI1		0.00 %
Total	17.28	30.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	5.75	25.63 %
Wash-Mac	3.44	28.76 %
Fridge	3.39	34.21 %
Air-Cond	1.94	11.01 %
Home-The	0.44	39.63 %
Oven	0.39	54.49 %
Dishwash	0.36	64.18 %
W-Purifi	0.22	100.00 %
Total	15.95	24.69 %

Branch *	MTD Sales L	Brand Share %
KND1	0.96	8.99 %
BVR1	0.45	8.04 %
TNK1	0.29	12.76 %
GNT1	0.29	9.49 %
RAL1	0.29	16.05 %
MTM1	0.23	18.66 %
PRL1	0.18	19.02 %
RMV1	0.18	13.95 %
VJW1	0.17	8.25 %
GDV1	0.17	25.22 %
KDR1	0.13	15.23 %
PAP1	0.12	6.83 %
VJW5	0.11	10.33 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GTSD		0.00 %
JGG1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VKN1		0.00 %
Total	15.95	24.69 %