

MTD Sales
45.09 L

Brand Share %
31.76 %

Information:

MTD : 01-11-2025 To 03-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.76 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	16.98	32.13 %
Wash-Mac	9.23	29.86 %
Fridge	9.22	35.09 %
Air-Cond	6.75	28.11 %
W-Purifi	1.17	62.13 %
Dishwash	0.72	61.35 %
Home-The	0.63	16.08 %
Oven	0.39	40.80 %
Total	45.09	31.76 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	23.69	33.83 %
VIJAYAWADA-01	21.41	29.74 %
Total	45.09	31.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	8.97	31.80 %
Wash-Mac	4.64	28.51 %
Air-Cond	4.32	46.63 %
Fridge	4.24	33.12 %
W-Purifi	0.61	55.95 %
Dishwash	0.36	100.00 %
Home-The	0.36	21.36 %
Oven	0.19	56.01 %
Total	23.69	33.83 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.38	18.60 %
ATP1	1.02	22.48 %
TPY1	0.82	22.28 %
NLR1	0.78	20.39 %
KNL1	0.47	26.38 %
KNL2	0.45	21.16 %
RCY1	0.42	30.31 %
KHT1	0.36	14.58 %
PGR1	0.27	20.36 %
ADI1	0.25	20.26 %
BVL1	0.20	28.56 %
PMR1	0.18	4.85 %
VKI1	0.09	7.20 %
TPI1		0.00 %
Total	23.69	33.83 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	8.01	32.51 %
Fridge	4.98	36.97 %
Wash-Mac	4.59	31.36 %
Air-Cond	2.43	16.46 %
W-Purifi	0.56	70.61 %
Dishwash	0.36	44.36 %
Home-The	0.28	12.22 %
Oven	0.20	32.60 %
Total	21.41	29.74 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.57	12.51 %
GDV1	0.45	30.29 %
KND1	0.35	14.69 %
CKT1	0.32	19.01 %
VJW2	0.32	14.43 %
TEL1	0.24	21.33 %
GNT2	0.22	30.64 %
TNI1	0.21	14.21 %
TVU1	0.17	11.34 %
VJW3	0.09	2.99 %
BPP1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	21.41	29.74 %