

MTD Sales
49.35 L

Brand Share %
17.39 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.39 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	18.86	29.98 %
Fridge	13.51	24.58 %
Wash-Mac	11.60	24.65 %
Dishwash	1.93	74.08 %
Home-The	1.61	22.98 %
W-Purifi	1.01	37.22 %
Oven	0.82	58.16 %
Total	49.35	17.39 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	26.04	19.07 %
VIJAYAWADA-01	23.30	15.83 %
Total	49.35	17.39 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	8.09	28.20 %
Fridge	7.43	24.19 %
Wash-Mac	6.92	29.78 %
Dishwash	1.41	100.00 %
W-Purifi	0.85	38.16 %
Oven	0.70	70.77 %
Home-The	0.64	16.86 %
Total	26.04	19.07 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.27	9.02 %
KHT1	0.80	11.80 %
ATP1	0.76	13.26 %
NYP1	0.69	12.33 %
KDA1	0.58	7.64 %
TPY1	0.20	2.97 %
NDL1	0.15	5.94 %
ADI1		0.00 %
BVL1		0.00 %
KDR1		0.00 %
KNSD		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	26.04	19.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	10.77	31.47 %
Fridge	6.08	25.06 %
Wash-Mac	4.67	19.63 %
Home-The	0.97	30.28 %
Dishwash	0.52	43.70 %
W-Purifi	0.16	32.86 %
Oven	0.13	29.41 %
Total	23.30	15.83 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.95	12.40 %
VSK1	1.27	12.20 %
OGL1	0.71	15.06 %
VJW1	0.56	4.66 %
ELU1	0.55	8.23 %
GNT1	0.55	7.29 %
VJW3	0.49	6.57 %
VJW2	0.45	8.40 %
CKT1	0.41	9.60 %
PNR1	0.31	15.93 %
PAP1	0.24	4.36 %
PRL1	0.10	5.36 %
GDV1		0.00 %
GTSD		0.00 %
KND1		0.00 %
NPR1		0.00 %
PPM1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJSD		0.00 %
VUY1		0.00 %
VJW5		0.00 %
Total	23.30	15.83 %