

MTD Sales
326.51 L

Brand Share %
36.01 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.01 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	114.32	31.35 %
Fridge	68.77	35.93 %
Air-Cond	65.39	45.18 %
Wash-Mac	63.83	38.32 %
Dishwash	5.14	100.00 %
W-Purifi	3.86	47.78 %
Home-The	3.34	14.21 %
Oven	1.86	70.03 %
Total	326.51	36.01 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	194.18	36.42 %
TIRUPATI-01	132.34	35.42 %
Total	326.51	36.01 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	62.76	30.85 %
Air-Cond	43.86	44.89 %
Fridge	42.00	37.73 %
Wash-Mac	38.00	38.62 %
Dishwash	3.68	100.00 %
W-Purifi	1.64	51.60 %
Oven	1.33	79.26 %
Home-The	0.91	6.58 %
Total	194.18	36.42 %

Branch *	MTD Sales L	Brand Share %
BVR1	18.19	33.83 %
TNK1	10.15	26.83 %
VJW1	7.96	25.61 %
OGL1	4.97	31.43 %
MTM1	4.13	34.60 %
GVM1	4.01	32.91 %
JPT1	3.63	30.99 %
RMV1	3.57	20.26 %
TVU1	3.55	35.94 %
CKT1	3.22	30.00 %
PAP1	2.41	21.98 %
BPP1	1.89	27.19 %
PPM1	1.69	16.87 %
GDV1	1.68	19.92 %
TNI1	1.65	24.95 %
NRT1	1.59	20.61 %
VUY1	1.56	30.72 %
PRL1	1.54	20.33 %
AMP1	1.41	30.12 %
Total	194.18	36.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	51.55	31.97 %
Fridge	26.78	33.41 %
Wash-Mac	25.83	37.88 %
Air-Cond	21.53	45.78 %
Home-The	2.43	25.10 %
W-Purifi	2.22	45.31 %
Dishwash	1.46	100.00 %
Oven	0.54	54.36 %
Total	132.34	35.42 %

Branch *	MTD Sales L	Brand Share %
TPY2	14.34	33.54 %
KDA1	7.35	31.58 %
TPY1	6.94	35.76 %
ATP1	5.87	25.01 %
NLR1	4.27	30.74 %
NDL1	4.25	32.50 %
PGR1	3.71	34.12 %
NYP1	3.51	30.33 %
MPL1	2.52	25.03 %
KNL2	2.31	18.97 %
PMR1	2.25	24.44 %
PUT1	1.66	27.90 %
ADI1	1.53	15.81 %
GTL1	0.84	26.55 %
Total	132.34	35.42 %