

MTD Sales
53.13 L

Brand Share %
37.09 %

Information:

MTD : 01-09-2025 To 03-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.09 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	20.36	47.34 %
Wash-Mac	11.43	37.58 %
Air-Cond	10.61	32.62 %
Fridge	7.17	24.02 %
W-Purifi	1.91	69.44 %
Dishwash	0.78	100.00 %
Oven	0.50	70.91 %
Home-The	0.37	11.45 %
Total	53.13	37.09 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	29.76	41.72 %
TIRUPATI-01	23.37	32.50 %
Total	53.13	37.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	15.36	59.98 %
Air-Cond	7.59	39.54 %
Wash-Mac	3.65	29.50 %
Fridge	2.40	21.67 %
Oven	0.40	88.50 %
W-Purifi	0.36	55.17 %
Total	29.76	41.72 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.48	29.01 %
TNK1	1.02	29.54 %
OGL1	0.98	35.10 %
PAP1	0.69	28.89 %
CKT1	0.66	27.76 %
RMV1	0.65	23.38 %
VJW5	0.59	29.21 %
TVU1	0.56	32.80 %
CRL1	0.47	20.02 %
VJW1	0.45	33.24 %
PRL1	0.40	26.78 %
TEL1	0.40	21.16 %
DPE1	0.31	14.96 %
NRT1	0.27	11.69 %
VUY1	0.26	20.73 %
ELU1	0.22	16.31 %
MTM1	0.10	17.27 %
AMP1		0.00 %
GDV1		0.00 %
VJW4		0.00 %
Total	29.76	41.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.78	43.12 %
LED TV	5.01	28.74 %
Fridge	4.77	25.41 %
Air-Cond	3.02	22.64 %
W-Purifi	1.55	73.82 %
Dishwash	0.78	100.00 %
Home-The	0.37	30.42 %
Oven	0.09	38.41 %
Total	23.37	32.50 %

Branch *	MTD Sales L	Brand Share %
MPL1	0.85	26.84 %
DHN1	0.78	34.76 %
ATP1	0.76	25.59 %
KDA1	0.71	29.68 %
SPE1	0.69	30.71 %
PIL1	0.64	24.66 %
GTL1	0.63	12.03 %
NLR1	0.58	21.31 %
PUT1	0.41	28.29 %
KVL1	0.33	20.64 %
NYP1	0.30	20.55 %
KNL2	0.29	24.21 %
BVL1	0.27	21.16 %
PDT1	0.19	29.97 %
KHT1	0.14	6.97 %
ADI1		0.00 %
PGR1		0.00 %
TPSD		0.00 %
Total	23.37	32.50 %