

MTD Sales
70.70 L

Brand Share %
33.63 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.63 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	20.34	35.37 %
Air-Cond	17.82	29.28 %
Fridge	17.07	37.48 %
Wash-Mac	10.82	31.14 %
W-Purifi	2.02	47.89 %
Home-The	1.73	29.98 %
Oven	0.92	57.55 %
Total	70.70	33.63 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	36.66	32.63 %
VIJAYAWADA-01	34.04	34.79 %
Total	70.70	33.63 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	10.44	39.18 %
LED TV	10.36	30.83 %
Wash-Mac	7.16	31.59 %
Air-Cond	6.46	26.68 %
W-Purifi	1.23	47.06 %
Home-The	0.67	33.16 %
Oven	0.33	57.01 %
Total	36.66	32.63 %

Branch *	MTD Sales L	Brand Share %
ATP1	6.48	25.00 %
TPY2	3.30	28.14 %
TPY1	1.60	24.22 %
MPL1	0.89	24.88 %
NDL1	0.87	27.91 %
ADI1	0.49	18.78 %
BVL1	0.45	15.14 %
KHT1	0.43	11.39 %
NYP1	0.38	9.14 %
PMR1	0.25	5.80 %
Total	36.66	32.63 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.35	31.00 %
LED TV	9.98	41.74 %
Fridge	6.63	35.07 %
Wash-Mac	3.65	30.29 %
Home-The	1.05	28.24 %
W-Purifi	0.79	49.25 %
Oven	0.58	57.86 %
Total	34.04	34.79 %

Branch *	MTD Sales L	Brand Share %
VJW1	1.48	11.18 %
RMV1	1.32	24.11 %
TNK1	1.27	16.27 %
VJW3	0.78	15.76 %
GNT1	0.72	33.62 %
JGG1	0.49	31.42 %
PAP1	0.46	28.14 %
CKT1	0.27	15.00 %
NRT1	0.18	7.55 %
GDV1	0.16	8.21 %
BPP1	0.14	19.98 %
VJW2	0.11	4.17 %
VUY1		0.00 %
Total	34.04	34.79 %