

MTD Sales
26.45 L

Brand Share %
26.14 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	7.91	35.11 %
LED TV	7.66	21.53 %
Fridge	6.28	39.69 %
Air-Cond	1.90	8.47 %
W-Purifi	1.33	81.47 %
Dishwash	0.74	100.00 %
Home-The	0.44	23.17 %
Oven	0.20	34.27 %
Total	26.45	26.14 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	14.54	30.55 %
VIJAYAWADA-01	11.91	22.22 %
Total	26.45	26.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.63	36.21 %
LED TV	4.25	24.06 %
Fridge	3.10	39.58 %
W-Purifi	1.11	78.59 %
Air-Cond	0.93	14.62 %
Dishwash	0.38	100.00 %
Home-The	0.14	13.03 %
Total	14.54	30.55 %

Branch *	MTD Sales L	Brand Share %
KDA1	0.54	14.91 %
NLR1	0.48	25.36 %
PMR1	0.43	20.38 %
ATP1	0.36	13.80 %
TPY1	0.31	12.96 %
TPI1	0.20	18.63 %
NYP1	0.17	20.04 %
ADI1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
PIL1		0.00 %
VKI1		0.00 %
Total	14.54	30.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	3.41	19.04 %
Wash-Mac	3.27	33.65 %
Fridge	3.18	39.79 %
Air-Cond	0.97	6.04 %
Dishwash	0.36	100.00 %
Home-The	0.29	37.52 %
W-Purifi	0.22	100.00 %
Oven	0.20	37.90 %
Total	11.91	22.22 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.45	8.45 %
KND1	0.36	3.58 %
TNK1	0.29	14.63 %
GNT1	0.29	12.55 %
RAL1	0.29	16.85 %
RMV1	0.18	16.09 %
VJW4	0.18	20.35 %
VJW1	0.17	9.15 %
MTM1	0.14	12.00 %
KDR1	0.13	15.23 %
PAP1	0.12	8.27 %
VJW5	0.11	11.02 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
JGG1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
PRL1	-0.16	-25.80 %
Total	11.91	22.22 %