

MTD Sales
34.84 L

Brand Share %
33.65 %

Information:

MTD : 01-11-2025 To 02-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.65 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	12.52	31.95 %
Fridge	7.29	39.83 %
Wash-Mac	7.20	31.94 %
Air-Cond	6.09	32.83 %
Dishwash	0.72	61.35 %
W-Purifi	0.65	57.43 %
Home-The	0.28	13.12 %
Oven	0.09	17.46 %
Total	34.84	33.65 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	18.41	37.11 %
VIJAYAWADA-01	16.44	30.47 %
Total	34.84	33.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	7.16	32.91 %
Air-Cond	3.98	64.00 %
Wash-Mac	3.67	31.74 %
Fridge	2.51	30.93 %
W-Purifi	0.44	58.55 %
Dishwash	0.36	100.00 %
Home-The	0.19	31.98 %
Oven	0.09	39.07 %
Total	18.41	37.11 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.01	19.82 %
ATP1	0.88	33.46 %
TPY1	0.82	31.80 %
CTO1	0.61	28.04 %
KNL1	0.47	30.42 %
KNL2	0.45	21.16 %
PUT1	0.45	33.30 %
RJP1	0.36	29.20 %
KHT1	0.36	20.99 %
NLR1	0.34	16.83 %
PGR1	0.27	24.47 %
ADI1	0.25	28.17 %
PMR1	0.18	6.01 %
BVL1	0.14	21.15 %
TPI1		0.00 %
VKI1		0.00 %
Total	18.41	37.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	5.36	30.75 %
Fridge	4.79	46.90 %
Wash-Mac	3.52	32.14 %
Air-Cond	2.10	17.08 %
Dishwash	0.36	44.36 %
W-Purifi	0.21	55.23 %
Home-The	0.09	5.71 %
Total	16.44	30.47 %

Branch *	MTD Sales L	Brand Share %
GDV1	0.45	33.50 %
TNK1	0.38	12.12 %
JGG1	0.36	30.62 %
KND1	0.35	33.25 %
CKT1	0.32	19.01 %
TEL1	0.24	29.23 %
GNT2	0.22	30.64 %
TNI1	0.21	16.82 %
JPT1	0.19	22.47 %
BPP1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GVM1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VJW3	-0.09	-4.06 %
Total	16.44	30.47 %