

MTD Sales
36.97 L

Brand Share %
17.86 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.86 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	13.16	27.76 %
Fridge	9.91	26.17 %
Wash-Mac	9.14	26.17 %
Dishwash	1.93	91.93 %
Home-The	1.27	28.03 %
W-Purifi	0.86	44.81 %
Oven	0.69	61.41 %
Total	36.97	17.86 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	19.17	16.95 %
TIRUPATI-01	17.79	18.96 %
Total	36.97	17.86 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	7.67	28.98 %
Fridge	5.81	31.43 %
Wash-Mac	4.10	23.48 %
Home-The	0.79	27.52 %
Dishwash	0.52	75.57 %
W-Purifi	0.16	46.81 %
Oven	0.13	46.27 %
Total	19.17	16.95 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.51	13.75 %
ELU1	0.55	9.92 %
GNT1	0.55	8.30 %
VJW3	0.49	7.91 %
VJW2	0.45	8.40 %
CKT1	0.41	10.96 %
VKN1	0.41	17.04 %
TNK1	0.36	14.82 %
JPT1	0.28	10.71 %
PAP1	0.24	4.48 %
VJW1	0.16	1.82 %
PRL1	0.10	6.97 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
KND1		0.00 %
NPR1		0.00 %
PPM1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VUY1		0.00 %
Total	19.17	16.95 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	5.49	26.21 %
Wash-Mac	5.04	28.86 %
Fridge	4.10	21.14 %
Dishwash	1.41	100.00 %
W-Purifi	0.70	44.37 %
Oven	0.57	66.28 %
Home-The	0.49	28.88 %
Total	17.79	18.96 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.86	9.53 %
ATP1	0.76	15.73 %
NYP1	0.69	17.22 %
KHT1	0.41	6.99 %
VKI1	0.29	15.93 %
KDA1	0.26	4.62 %
TPY1	0.20	6.38 %
NDL1	0.15	10.47 %
ADI1		0.00 %
BVL1		0.00 %
KDR1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
RCY1	-0.12	-9.61 %
Total	17.79	18.96 %