

MTD Sales
240.79 L

Brand Share %
35.42 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **35.42 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	85.67	31.10 %
Air-Cond	51.90	47.70 %
Fridge	47.67	33.44 %
Wash-Mac	45.53	37.09 %
Dishwash	4.37	100.00 %
W-Purifi	2.44	49.16 %
Home-The	1.73	9.20 %
Oven	1.48	70.15 %
Total	240.79	35.42 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	149.53	36.21 %
TIRUPATI-01	91.26	34.20 %
Total	240.79	35.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	48.56	30.90 %
Air-Cond	37.30	48.02 %
Fridge	30.41	35.65 %
Wash-Mac	27.08	36.11 %
Dishwash	3.68	100.00 %
Oven	1.13	79.64 %
W-Purifi	1.01	52.82 %
Home-The	0.35	3.24 %
Total	149.53	36.21 %

Branch *	MTD Sales L	Brand Share %
BVR1	10.00	30.07 %
VJW1	7.62	28.96 %
TNK1	7.41	23.99 %
RAL1	4.85	35.42 %
GVM1	3.05	33.49 %
JPT1	3.04	28.68 %
MTM1	2.87	29.10 %
RMV1	2.07	18.17 %
KND1	1.83	25.29 %
BPP1	1.64	25.53 %
NRT1	1.59	24.15 %
TNI1	1.38	26.75 %
VUY1	1.29	27.89 %
PAP1	1.19	15.90 %
GDV1	1.18	16.32 %
PRL1	1.17	16.05 %
PPM1	1.03	15.85 %
Total	149.53	36.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	37.11	31.37 %
Wash-Mac	18.45	38.64 %
Fridge	17.26	30.15 %
Air-Cond	14.60	46.90 %
W-Purifi	1.42	46.85 %
Home-The	1.38	17.24 %
Dishwash	0.70	100.00 %
Oven	0.34	50.26 %
Total	91.26	34.20 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.60	26.29 %
ATP1	5.70	29.40 %
KDA1	5.03	29.25 %
TPY1	4.38	34.53 %
NDL1	4.05	34.04 %
CTO1	3.81	29.75 %
KNL1	2.68	35.06 %
NLR1	2.42	29.19 %
NYP1	2.17	28.42 %
KNL2	1.96	18.58 %
KVL1	1.82	29.67 %
SPE1	1.73	34.95 %
ADI1	1.53	16.80 %
PUT1	1.34	32.86 %
MPL1	0.96	20.49 %
PMR1	0.63	15.24 %
Total	91.26	34.20 %