

MTD Sales  
33.43 L

Brand Share %  
39.39 %

Information:

MTD : 01-09-2025 To 02-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **39.39 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 16.47       | 56.72 %       |
| Wash-Mac | 5.58        | 31.70 %       |
| Air-Cond | 5.52        | 38.84 %       |
| Fridge   | 3.49        | 18.68 %       |
| W-Purifi | 1.32        | 71.95 %       |
| Oven     | 0.40        | 72.63 %       |
| Dishwash | 0.39        | 100.00 %      |
| Home-The | 0.27        | 10.53 %       |
| Total    | 33.43       | 39.39 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 21.72       | 45.58 %       |
| TIRUPATI-01   | 11.71       | 31.47 %       |
| Total         | 33.43       | 39.39 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 13.46       | 69.72 %       |
| Air-Cond | 4.21        | 38.52 %       |
| Wash-Mac | 1.86        | 25.00 %       |
| Fridge   | 1.58        | 21.33 %       |
| Oven     | 0.40        | 100.00 %      |
| W-Purifi | 0.20        | 41.25 %       |
| Total    | 21.72       | 45.58 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 0.65        | 30.38 %       |
| VJW5     | 0.59        | 31.59 %       |
| TNK1     | 0.45        | 22.46 %       |
| PRL1     | 0.40        | 31.25 %       |
| TEL1     | 0.40        | 30.29 %       |
| VUY1     | 0.26        | 20.73 %       |
| TVU1     | 0.26        | 36.04 %       |
| CRL1     | 0.26        | 15.65 %       |
| ELU1     | 0.22        | 39.06 %       |
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| GDV1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| NRT1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| VJW1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| Total    | 21.72       | 45.58 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 3.73        | 36.59 %       |
| LED TV   | 3.00        | 30.90 %       |
| Fridge   | 1.91        | 16.94 %       |
| Air-Cond | 1.30        | 39.93 %       |
| W-Purifi | 1.11        | 83.27 %       |
| Dishwash | 0.39        | 100.00 %      |
| Home-The | 0.27        | 29.88 %       |
| Total    | 11.71       | 31.47 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KDA1     | 0.57        | 28.43 %       |
| KNL1     | 0.56        | 28.62 %       |
| KOU1     | 0.51        | 38.55 %       |
| RCY1     | 0.38        | 31.58 %       |
| KVL1     | 0.33        | 30.81 %       |
| BVL1     | 0.27        | 28.00 %       |
| TPY2     | 0.26        | 13.59 %       |
| NLR1     | 0.24        | 15.84 %       |
| VKI1     | 0.23        | 23.55 %       |
| NYP1     | 0.19        | 20.53 %       |
| MPL1     | 0.19        | 10.86 %       |
| PIL1     | 0.19        | 10.81 %       |
| KHT1     | 0.14        | 14.93 %       |
| PDT1     | 0.10        | 26.17 %       |
| ADI1     |             | 0.00 %        |
| KNL2     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 11.71       | 31.47 %       |