

MTD Sales
47.48 L

Brand Share %
32.70 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.70 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	14.06	38.20 %
Fridge	12.31	39.22 %
Air-Cond	10.65	23.07 %
Wash-Mac	7.19	31.02 %
W-Purifi	1.38	48.52 %
Home-The	1.31	34.38 %
Oven	0.57	57.52 %
Total	47.48	32.70 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	26.61	32.86 %
VIJAYAWADA-01	20.87	32.50 %
Total	47.48	32.70 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	7.77	40.27 %
LED TV	6.85	31.20 %
Wash-Mac	5.05	32.95 %
Air-Cond	4.82	23.87 %
W-Purifi	1.23	58.04 %
Home-The	0.67	39.00 %
Oven	0.21	58.62 %
Total	26.61	32.86 %

Branch *	MTD Sales L	Brand Share %
ATP1	6.06	26.47 %
TPY2	1.80	23.89 %
CTO1	1.15	28.41 %
TPY1	0.96	20.00 %
MPL1	0.58	29.74 %
KHT1	0.43	15.67 %
KNL2	0.33	31.29 %
BVL1	0.33	14.44 %
PMR1	0.25	6.81 %
NYP1	0.25	6.94 %
ADI1	0.24	13.14 %
GTL1	0.21	29.65 %
Total	26.61	32.86 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	7.21	48.54 %
Air-Cond	5.83	22.45 %
Fridge	4.54	37.55 %
Wash-Mac	2.14	27.24 %
Home-The	0.63	30.51 %
Oven	0.36	56.90 %
W-Purifi	0.15	20.93 %
Total	20.87	32.50 %

Branch *	MTD Sales L	Brand Share %
VJW1	1.31	10.31 %
RMV1	1.14	28.56 %
VJW3	0.78	20.09 %
AMP1	0.29	27.66 %
CKT1	0.27	30.43 %
GVM1	0.23	18.68 %
NRT1	0.18	9.44 %
TDD1	0.17	20.26 %
GDV1	0.16	19.02 %
BPP1	0.14	21.55 %
TNK1	0.13	4.14 %
VJW2	0.11	6.57 %
MTM1		0.00 %
PNR1		0.00 %
Total	20.87	32.50 %