

MTD Sales
16.75 L

Brand Share %
24.41 %

Information:

MTD : 01-12-2025 To 01-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.41 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	5.53	22.90 %
Fridge	4.23	40.29 %
Wash-Mac	4.19	29.18 %
Air-Cond	1.26	7.44 %
Dishwash	0.74	100.00 %
W-Purifi	0.41	100.00 %
Home-The	0.29	24.13 %
Oven	0.09	40.85 %
Total	16.75	24.41 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	9.34	33.80 %
VIJAYAWADA-01	7.41	18.08 %
Total	16.75	24.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	3.21	28.06 %
Wash-Mac	2.88	37.12 %
Fridge	2.07	39.53 %
Air-Cond	0.61	30.14 %
Dishwash	0.38	100.00 %
W-Purifi	0.19	100.00 %
Total	9.34	33.80 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.76	19.96 %
ATP1	0.36	17.74 %
NYP1	0.17	20.04 %
DHN1	0.15	13.92 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	9.34	33.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	2.32	18.24 %
Fridge	2.15	41.04 %
Wash-Mac	1.32	19.89 %
Air-Cond	0.65	4.36 %
Dishwash	0.36	100.00 %
Home-The	0.29	47.01 %
W-Purifi	0.22	100.00 %
Oven	0.09	40.85 %
Total	7.41	18.08 %

Branch *	MTD Sales L	Brand Share %
KND1	0.36	3.58 %
TNK1	0.29	18.35 %
GNT1	0.29	15.11 %
MTM1	0.14	14.21 %
RAL1	0.12	10.23 %
VJW5	0.11	11.02 %
BVR1	0.09	2.03 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
JGG1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	7.41	18.08 %