

MTD Sales
14.41 L

Brand Share %
29.13 %

Information:

MTD : 01-11-2025 To 01-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.13 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	6.81	39.72 %
Fridge	3.63	44.11 %
Wash-Mac	1.83	17.68 %
Air-Cond	1.65	14.11 %
W-Purifi	0.21	58.80 %
Home-The	0.19	14.44 %
Oven	0.09	24.23 %
Total	14.41	29.13 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	8.19	37.33 %
VIJAYAWADA-01	6.22	22.59 %
Total	14.41	29.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	3.93	40.00 %
Wash-Mac	1.69	32.25 %
Fridge	1.65	39.58 %
Air-Cond	0.65	35.02 %
Home-The	0.19	37.92 %
Oven	0.09	39.07 %
Total	8.19	37.33 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.31	20.70 %
TPY1	0.17	19.03 %
CTO1	0.17	25.22 %
KNL2	0.09	5.27 %
DHN1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	8.19	37.33 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	2.88	39.34 %
Fridge	1.99	48.74 %
Air-Cond	1.00	10.19 %
W-Purifi	0.21	100.00 %
Wash-Mac	0.14	2.76 %
Total	6.22	22.59 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.20	27.64 %
VJW1	0.14	8.80 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VJW3	-0.09	-35.00 %
Total	6.22	22.59 %