

MTD Sales
24.90 L

Brand Share %
19.20 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.20 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	9.25	29.92 %
Fridge	6.95	27.84 %
Wash-Mac	5.59	28.62 %
Dishwash	1.93	91.93 %
Home-The	0.62	25.97 %
W-Purifi	0.34	31.14 %
Oven	0.23	44.46 %
Total	24.90	19.20 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.83	18.21 %
TIRUPATI-01	12.07	20.37 %
Total	24.90	19.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	5.19	33.38 %
Fridge	4.08	33.41 %
Wash-Mac	2.35	24.08 %
Dishwash	0.52	75.57 %
Home-The	0.52	26.68 %
W-Purifi	0.16	46.81 %
Total	12.83	18.21 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.81	13.06 %
ELU1	0.55	11.73 %
CKT1	0.41	12.28 %
PAP1	0.24	6.76 %
GNT1	0.19	3.52 %
VJW1	0.16	3.44 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
NPR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VSK1		0.00 %
Total	12.83	18.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	4.05	26.42 %
Wash-Mac	3.24	33.16 %
Fridge	2.86	22.49 %
Dishwash	1.41	100.00 %
Oven	0.23	44.46 %
W-Purifi	0.18	24.02 %
Home-The	0.10	22.70 %
Total	12.07	20.37 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.76	18.48 %
NYP1	0.36	18.70 %
VKI1	0.29	17.11 %
PGR1	0.29	19.00 %
KDA1	0.26	5.51 %
KHT1	0.20	6.95 %
ADI1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
RCY1	-0.12	-13.26 %
Total	12.07	20.37 %