

MTD Sales
100.83 L

Brand Share %
34.76 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **34.76 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	35.21	30.58 %
Fridge	22.32	35.09 %
Air-Cond	21.79	44.76 %
Wash-Mac	17.65	35.35 %
Dishwash	1.47	100.00 %
W-Purifi	0.86	44.35 %
Home-The	0.79	9.54 %
Oven	0.75	71.49 %
Total	100.83	34.76 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	60.83	35.14 %
TIRUPATI-01	40.00	34.20 %
Total	100.83	34.76 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	18.93	29.52 %
Air-Cond	15.32	43.66 %
Fridge	14.35	38.31 %
Wash-Mac	9.95	33.81 %
Dishwash	1.47	100.00 %
Oven	0.52	77.63 %
W-Purifi	0.30	62.58 %
Total	60.83	35.14 %

Branch *	MTD Sales L	Brand Share %
GNT1	4.45	33.38 %
VJW1	3.41	28.62 %
TNK1	2.07	16.52 %
VKN1	2.05	32.92 %
GVM1	1.59	30.84 %
VJW3	1.53	29.59 %
OGL1	1.23	27.88 %
KND1	0.96	33.66 %
PRL1	0.87	21.26 %
TNI1	0.57	25.14 %
NRT1	0.39	10.27 %
PAP1	0.36	12.65 %
VUY1	0.33	30.56 %
RMV1	0.32	6.34 %
JPT1	0.28	9.22 %
AMP1	0.28	24.67 %
GDV1		0.00 %
PPM1		0.00 %
Total	60.83	35.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	16.28	31.92 %
Fridge	7.97	30.47 %
Wash-Mac	7.70	37.56 %
Air-Cond	6.47	47.58 %
Home-The	0.79	20.42 %
W-Purifi	0.56	38.28 %
Oven	0.23	60.51 %
Total	40.00	34.20 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.91	24.42 %
NDL1	1.83	28.28 %
CTO1	1.64	34.43 %
ADI1	1.28	26.58 %
KHT1	1.23	24.81 %
TPY1	1.12	17.21 %
KNL2	1.03	22.48 %
KNL1	0.97	29.72 %
KVL1	0.86	31.72 %
PUT1	0.74	27.51 %
MPL1	0.56	31.65 %
RCY1	0.53	11.58 %
PMR1	0.26	11.76 %
NYP1	0.12	7.15 %
Total	40.00	34.20 %