

MTD Sales
22.73 L

Brand Share %
47.59 %

Information:

MTD : 01-09-2025 To 01-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **47.59 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	13.30	73.02 %
Air-Cond	3.93	63.24 %
Wash-Mac	3.68	41.04 %
Fridge	1.50	12.21 %
W-Purifi	0.23	33.45 %
Oven	0.09	38.01 %
Total	22.73	47.59 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.85	57.89 %
TIRUPATI-01	5.88	31.51 %
Total	22.73	47.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	11.42	84.23 %
Air-Cond	3.29	62.20 %
Wash-Mac	1.19	28.99 %
Fridge	0.86	18.08 %
Oven	0.09	100.00 %
Total	16.85	57.89 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.65	33.77 %
PNR1	0.59	46.69 %
JGG1	0.35	34.82 %
OGL1	0.29	20.63 %
AMP1		0.00 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	16.85	57.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.49	51.23 %
LED TV	1.88	40.42 %
Air-Cond	0.64	69.21 %
Fridge	0.64	8.50 %
W-Purifi	0.23	58.16 %
Total	5.88	31.51 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.63	38.67 %
TPY1	0.38	29.83 %
KDA1	0.37	39.78 %
BVL1	0.27	46.15 %
TPY2	0.26	30.54 %
PIL1	0.19	14.52 %
PMR1	0.15	31.43 %
ATP1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	5.88	31.51 %