

MTD Sales
20.16 L

Brand Share %
31.97 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.97 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	6.19	37.07 %
Fridge	5.18	45.20 %
Air-Cond	4.56	21.09 %
Wash-Mac	3.16	30.55 %
Home-The	0.49	44.23 %
W-Purifi	0.40	31.56 %
Oven	0.17	32.13 %
Total	20.16	31.97 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	10.39	37.20 %
VIJAYAWADA-01	9.77	27.80 %
Total	20.16	31.97 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	3.63	60.19 %
Air-Cond	2.31	34.22 %
LED TV	2.09	24.70 %
Wash-Mac	1.44	27.03 %
Home-The	0.49	100.00 %
W-Purifi	0.37	51.30 %
Oven	0.06	38.88 %
Total	10.39	37.20 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.09	22.29 %
VKI1	0.36	29.17 %
NYP1	0.25	12.07 %
TPY1	0.23	11.17 %
MPL1	0.19	21.36 %
KHT1	0.19	18.43 %
ADI1		0.00 %
BVL1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
Total	10.39	37.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	4.10	49.73 %
Air-Cond	2.25	15.12 %
Wash-Mac	1.72	34.29 %
Fridge	1.55	28.55 %
Oven	0.11	29.44 %
W-Purifi	0.03	4.91 %
Total	9.77	27.80 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.51	5.37 %
GDV1	0.16	24.38 %
BPP1	0.14	21.55 %
GVM1	0.13	16.57 %
VJW2	0.11	12.31 %
AMP1		0.00 %
DPE1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNK1		0.00 %
VJW3		0.00 %
Total	9.77	27.80 %