

MTD Sales
541.01 L

Brand Share %
32.15 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.15 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	187.21	30.39 %
Wash-Mac	127.59	36.31 %
Fridge	123.44	35.36 %
Air-Cond	62.83	23.33 %
W-Purifi	14.50	51.85 %
Dishwash	10.89	64.51 %
Home-The	7.52	18.16 %
Oven	7.03	65.81 %
Total	541.01	32.15 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	271.18	32.27 %
VIJAYAWADA-01	269.83	32.04 %
Total	541.01	32.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	87.75	27.85 %
Wash-Mac	66.83	35.70 %
Fridge	58.13	34.26 %
Air-Cond	36.89	31.74 %
W-Purifi	9.36	50.21 %
Dishwash	4.65	74.22 %
Oven	4.37	71.18 %
Home-The	3.21	15.11 %
Total	271.18	32.27 %

Branch *	MTD Sales L	Brand Share %
TPY2	26.74	28.60 %
CTO1	14.77	28.19 %
ATP1	14.51	24.39 %
TPY1	13.22	32.15 %
NLR1	10.73	27.33 %
TPSD	8.54	31.44 %
TPI1	8.01	31.15 %
MPL1	6.52	23.47 %
KDA1	6.46	28.41 %
ADI1	5.91	27.49 %
DHN1	5.33	29.49 %
PMR1	5.29	18.30 %
NYP1	4.48	25.99 %
PGR1	4.36	25.76 %
Total	271.18	32.27 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	99.47	33.05 %
Fridge	65.31	36.40 %
Wash-Mac	60.76	37.01 %
Air-Cond	25.94	16.95 %
Dishwash	6.25	58.79 %
W-Purifi	5.14	55.13 %
Home-The	4.31	21.36 %
Oven	2.66	58.56 %
Total	269.83	32.04 %

Branch *	MTD Sales L	Brand Share %
BVR1	16.61	31.45 %
TNK1	11.29	28.37 %
RMV1	8.26	30.12 %
VJW3	7.99	22.01 %
NRT1	7.70	28.61 %
GTSD	7.23	31.45 %
KDR1	7.03	30.08 %
KND1	6.47	17.71 %
VJW4	6.29	23.70 %
RAL1	5.69	26.55 %
TDD1	5.27	28.55 %
JPT1	4.59	29.48 %
TNI1	4.41	27.22 %
PAP1	3.92	19.74 %
TVU1	2.98	18.87 %
PPM1	2.47	20.11 %
MTM1	2.27	22.14 %
GDV1	1.83	14.31 %
AMP1	1.74	21.07 %
VJW2	1.65	12.49 %
BPP1	1.45	13.49 %
WHRM		0.00 %
Total	269.83	32.04 %