

MTD Sales
1,234.50 L

Brand Share %
33.19 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.19 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	426.52	30.04 %
Fridge	256.48	33.21 %
Wash-Mac	254.11	35.98 %
Air-Cond	239.63	37.20 %
W-Purifi	20.06	48.81 %
Dishwash	16.36	93.42 %
Home-The	12.80	12.27 %
Oven	8.54	61.05 %
Total	1,234.50	33.19 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	622.13	33.59 %
VIJAYAWADA-01	612.36	32.79 %
Total	1,234.50	33.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	225.65	30.28 %
Wash-Mac	136.76	36.30 %
Fridge	122.68	32.12 %
Air-Cond	103.20	40.68 %
W-Purifi	15.45	53.65 %
Home-The	8.66	16.53 %
Dishwash	5.64	89.39 %
Oven	4.09	58.40 %
Total	622.13	33.59 %

Branch *	MTD Sales L	Brand Share %
KNL2	29.59	32.13 %
TPY1	26.30	31.57 %
ATP1	25.69	22.98 %
KDA1	23.20	30.54 %
NDL1	22.67	33.09 %
KNL1	20.18	31.04 %
NLR1	19.30	27.03 %
PDT1	19.29	28.56 %
PMR1	19.20	31.46 %
MPL1	16.19	28.31 %
DHN1	15.65	31.26 %
KHT1	15.60	30.32 %
TPI1	14.54	27.85 %
NYP1	13.57	27.96 %
ADI1	12.50	21.21 %
BVL1	10.68	33.15 %
Total	622.13	33.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	200.87	29.78 %
Air-Cond	136.43	34.94 %
Fridge	133.80	34.27 %
Wash-Mac	117.35	35.61 %
Dishwash	10.72	95.68 %
W-Purifi	4.61	37.47 %
Oven	4.45	63.72 %
Home-The	4.14	7.97 %
Total	612.36	32.79 %

Branch *	MTD Sales L	Brand Share %
BVR1	56.39	31.59 %
VJW3	26.62	27.97 %
VJW1	25.43	30.11 %
TNK1	24.21	24.28 %
OGL1	20.44	28.49 %
NRT1	15.06	28.63 %
TEL1	13.98	32.89 %
RMV1	13.32	20.19 %
PAP1	10.64	26.25 %
TVU1	9.70	25.39 %
JPT1	9.66	23.09 %
GVM1	8.93	28.71 %
MTM1	8.68	30.08 %
TNI1	8.63	25.90 %
PRL1	6.99	24.95 %
BPP1	6.59	24.03 %
PPM1	6.56	25.53 %
AMP1	6.45	26.14 %
VUY1	5.19	25.59 %
GDV1	4.34	17.39 %
GTSD		0.00 %
WHVJ		0.00 %
Total	612.36	32.79 %