

MTD Sales
681.38 L

Brand Share %
27.21 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.21 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	189.39	30.74 %
Air-Cond	186.04	24.92 %
Fridge	132.79	24.78 %
Wash-Mac	122.12	25.51 %
W-Purifi	23.00	59.48 %
Dishwash	13.06	59.45 %
Home-The	8.46	15.07 %
Oven	6.51	64.08 %
Total	681.38	27.21 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	352.89	27.62 %
VIJAYAWADA-01	328.49	26.79 %
Total	681.38	27.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	94.04	31.18 %
Air-Cond	90.86	24.28 %
Fridge	77.77	27.15 %
Wash-Mac	63.71	25.50 %
W-Purifi	13.37	56.44 %
Dishwash	6.25	69.45 %
Oven	3.69	65.71 %
Home-The	3.20	11.69 %
Total	352.89	27.62 %

Branch *	MTD Sales L	Brand Share %
ATP1	20.60	27.20 %
CTO1	17.84	21.75 %
KDA1	12.24	20.20 %
NLR1	11.68	21.27 %
KNL2	10.98	26.08 %
SPE1	9.53	25.73 %
PDT1	9.19	24.96 %
NDL1	7.15	22.22 %
GTU1	5.55	23.56 %
PMR1	5.21	15.64 %
TPSD	3.97	26.41 %
ADI1	3.60	12.14 %
PGR1	3.37	17.40 %
MPL1	3.07	8.74 %
NYP1	3.00	10.19 %
GTL1	2.76	16.79 %
WHKD		0.00 %
Total	352.89	27.62 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	95.35	30.33 %
Air-Cond	95.18	25.56 %
Wash-Mac	58.41	25.53 %
Fridge	55.02	22.06 %
W-Purifi	9.63	64.29 %
Dishwash	6.81	52.52 %
Home-The	5.27	18.28 %
Oven	2.82	62.06 %
Total	328.49	26.79 %

Branch *	MTD Sales L	Brand Share %
VSK1	27.18	18.00 %
VJW3	16.61	26.24 %
BVR1	13.31	20.04 %
VJW1	13.29	24.03 %
NRT1	9.54	24.80 %
TNK1	9.18	20.66 %
GNT1	8.09	14.09 %
VJW4	7.76	23.68 %
RMV1	7.34	18.66 %
TVU1	5.74	22.78 %
PAP1	5.61	24.98 %
DPE1	3.37	21.55 %
CKT1	3.17	13.91 %
GDV1	2.78	18.82 %
NZV1	2.73	15.52 %
JGG1	2.25	14.55 %
JPT1	2.11	9.54 %
VUY1	1.71	26.40 %
AMP1	0.68	10.36 %
WHGT		0.00 %
WHRM		0.00 %
Total	328.49	26.79 %