

MTD Sales
941.38 L

Brand Share %
34.89 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **34.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	322.59	31.95 %
Air-Cond	231.89	43.09 %
Wash-Mac	177.80	37.26 %
Fridge	165.60	31.18 %
W-Purifi	17.67	51.04 %
Dishwash	9.30	83.36 %
Home-The	9.16	10.95 %
Oven	7.38	60.00 %
Total	941.38	34.89 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	507.31	35.78 %
TIRUPATI-01	434.07	33.91 %
Total	941.38	34.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	179.11	34.17 %
Air-Cond	142.76	42.91 %
Fridge	84.65	32.01 %
Wash-Mac	81.08	35.92 %
Dishwash	6.35	87.26 %
W-Purifi	5.61	41.10 %
Home-The	4.79	10.60 %
Oven	2.96	64.36 %
Total	507.31	35.78 %

Branch *	MTD Sales L	Brand Share %
BVR1	33.99	30.83 %
GNT1	26.82	28.12 %
VJW1	21.24	33.12 %
TNK1	18.42	25.55 %
TDD1	14.27	34.35 %
RAL1	14.15	34.00 %
NRT1	12.85	32.48 %
TNI1	12.22	33.85 %
PAP1	12.08	32.18 %
RMV1	12.06	20.67 %
CKT1	8.94	31.19 %
VJW3	8.93	20.80 %
PPM1	8.00	33.05 %
VJW4	7.06	26.53 %
TVU1	6.54	27.09 %
GDV1	5.72	27.54 %
PRL1	5.21	27.49 %
AMP1	5.03	22.89 %
VUY1	3.58	23.00 %
BPP1	2.78	20.26 %
GTSD		0.00 %
Total	507.31	35.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	143.48	29.56 %
Wash-Mac	96.72	38.47 %
Air-Cond	89.12	43.39 %
Fridge	80.95	30.35 %
W-Purifi	12.06	57.51 %
Oven	4.42	57.40 %
Home-The	4.36	11.36 %
Dishwash	2.95	76.06 %
Total	434.07	33.91 %

Branch *	MTD Sales L	Brand Share %
ATP1	25.25	30.05 %
KNL2	18.53	27.56 %
PDT1	17.81	30.06 %
KDA1	17.04	29.24 %
NLR1	14.41	29.68 %
KHT1	12.66	33.43 %
MPL1	12.36	25.53 %
PIL1	12.05	31.98 %
ADI1	11.02	31.22 %
KNL1	9.15	34.70 %
DHN1	9.03	24.32 %
PGR1	8.66	32.11 %
PMR1	7.80	27.39 %
BVL1	7.56	28.64 %
TPI1	6.65	21.89 %
GTL1	6.37	22.30 %
NYP1	5.37	14.86 %
TPSD		0.00 %
Total	434.07	33.91 %