

MTD Sales
669.66 L

Brand Share %
32.47 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.47 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	201.14	34.72 %
Air-Cond	172.15	30.81 %
Fridge	130.52	28.74 %
Wash-Mac	130.51	34.75 %
W-Purifi	13.98	46.22 %
Home-The	10.41	21.92 %
Oven	5.80	52.87 %
Dishwash	5.17	84.50 %
Total	669.66	32.47 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	353.55	32.90 %
TIRUPATI-01	316.11	32.00 %
Total	669.66	32.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	116.06	31.64 %
LED TV	108.13	38.39 %
Fridge	58.92	26.82 %
Wash-Mac	55.24	33.95 %
Home-The	4.96	19.29 %
W-Purifi	3.85	41.69 %
Oven	3.39	59.84 %
Dishwash	3.00	91.07 %
Total	353.55	32.90 %

Branch *	MTD Sales L	Brand Share %
BVR1	25.98	29.44 %
VJW1	15.79	27.22 %
OGL1	15.52	30.75 %
TNK1	14.77	24.69 %
GNT1	13.15	28.70 %
VJW3	10.01	26.54 %
GVM1	8.35	21.05 %
TEL1	8.19	31.10 %
RMV1	7.97	17.90 %
VJW2	7.96	30.56 %
TVU1	6.95	30.12 %
PAP1	5.72	23.78 %
CKT1	5.53	23.01 %
JPT1	5.09	20.49 %
GDV1	3.96	19.42 %
AMP1	3.53	22.65 %
VUY1	3.38	19.87 %
PRL1	3.20	20.59 %
BPP1	2.41	19.57 %
GTSD		0.00 %
Total	353.55	32.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	93.00	31.24 %
Wash-Mac	75.26	35.37 %
Fridge	71.60	30.53 %
Air-Cond	56.09	29.22 %
W-Purifi	10.12	48.22 %
Home-The	5.45	25.02 %
Oven	2.41	45.44 %
Dishwash	2.17	76.81 %
Total	316.11	32.00 %

Branch *	MTD Sales L	Brand Share %
TPY2	26.60	32.12 %
ATP1	18.72	25.51 %
NLR1	12.62	30.61 %
PDT1	11.57	27.87 %
KNL1	9.83	27.92 %
NYP1	9.28	24.12 %
MPL1	9.21	26.89 %
KHT1	8.12	19.94 %
PMR1	6.34	18.07 %
DHN1	5.57	28.69 %
BVL1	5.28	24.92 %
ADI1	4.89	13.57 %
GTL1	2.66	17.74 %
TPSD		0.00 %
Total	316.11	32.00 %