

MTD Sales  
570.74 L

Brand Share %  
30.25 %

Information:

MTD : 01-07-2025 To 31-07-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **30.25 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 155.74      | 29.59 %       |
| Fridge   | 144.50      | 30.89 %       |
| LED TV   | 137.50      | 30.14 %       |
| Wash-Mac | 101.39      | 28.72 %       |
| W-Purifi | 13.87       | 48.79 %       |
| Home-The | 7.29        | 18.92 %       |
| Oven     | 6.57        | 52.97 %       |
| Dishwash | 3.88        | 92.66 %       |
| Total    | 570.74      | 30.25 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 296.49      | 30.53 %       |
| TIRUPATI-01   | 274.25      | 29.95 %       |
| Total         | 570.74      | 30.25 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 86.71       | 28.31 %       |
| Fridge   | 80.53       | 33.67 %       |
| LED TV   | 72.26       | 31.41 %       |
| Wash-Mac | 43.11       | 27.34 %       |
| W-Purifi | 5.22        | 50.44 %       |
| Home-The | 3.22        | 15.90 %       |
| Oven     | 3.16        | 61.59 %       |
| Dishwash | 2.26        | 100.00 %      |
| Total    | 296.49      | 30.53 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 15.42       | 21.96 %       |
| TNK1     | 15.35       | 23.76 %       |
| OGL1     | 11.71       | 28.76 %       |
| GNT1     | 10.43       | 25.39 %       |
| KND1     | 10.14       | 24.89 %       |
| VJW1     | 9.64        | 18.57 %       |
| VJW3     | 9.51        | 26.55 %       |
| VJW2     | 5.87        | 27.72 %       |
| GVM1     | 5.00        | 21.24 %       |
| JGG1     | 4.97        | 27.94 %       |
| TVU1     | 4.89        | 26.28 %       |
| JPT1     | 3.97        | 19.66 %       |
| GDV1     | 3.84        | 23.47 %       |
| PRL1     | 3.27        | 20.44 %       |
| VUY1     | 3.15        | 22.45 %       |
| BPP1     | 2.09        | 19.01 %       |
| DPE1     | 1.94        | 16.40 %       |
| AMP1     | 1.13        | 6.48 %        |
| Total    | 296.49      | 30.53 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 69.03       | 31.37 %       |
| LED TV   | 65.24       | 28.85 %       |
| Fridge   | 63.97       | 27.98 %       |
| Wash-Mac | 58.28       | 29.83 %       |
| W-Purifi | 8.65        | 47.84 %       |
| Home-The | 4.06        | 22.30 %       |
| Oven     | 3.41        | 46.89 %       |
| Dishwash | 1.61        | 84.00 %       |
| Total    | 274.25      | 29.95 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KNL2     | 14.06       | 30.12 %       |
| ATP1     | 8.80        | 22.00 %       |
| BVL1     | 8.56        | 26.44 %       |
| NLR1     | 8.43        | 17.27 %       |
| PMR1     | 8.15        | 27.85 %       |
| MPL1     | 8.14        | 26.58 %       |
| RCY1     | 7.95        | 29.05 %       |
| DHN1     | 5.81        | 23.48 %       |
| KHT1     | 5.68        | 21.12 %       |
| PDT1     | 4.55        | 17.35 %       |
| NYP1     | 4.30        | 17.62 %       |
| ADI1     | 3.72        | 13.41 %       |
| PUT1     | 3.31        | 17.18 %       |
| PGR1     | 2.23        | 14.86 %       |
| Total    | 274.25      | 29.95 %       |