



AP : IFB Sales Performance 31/03/2026 9:22 AM

MTD Sales
69.57 L

Brand Share %
2.51 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	64.75	16.56 %
Dishwash	2.56	13.86 %
Oven	1.96	19.47 %
Air-Cond	0.31	0.01 %
Total	69.57	2.51 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	42.45	2.81 %
TIRUPATI-01	27.12	2.16 %
Total	69.57	2.51 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	39.23	19.25 %
Dishwash	2.23	17.71 %
Oven	0.99	17.06 %
Total	42.45	2.81 %

Branch *	MTD Sales L	Brand Share %
OGL1	2.02	2.02 %
VJW3	1.27	1.95 %
VJW5	1.11	1.92 %
NRT1	0.91	2.16 %
PAP1	0.56	1.46 %
TEL1	0.44	1.35 %
PPM1	0.29	1.09 %
RAL1	0.26	0.67 %
KND1	0.26	0.50 %
VJW4	0.18	0.36 %
VJW2	0.17	0.70 %
PNR1	0.17	1.38 %
CRL1	0.15	0.38 %
GNT2	0.12	0.30 %
GTSD		0.00 %
MTM1		0.00 %
TDD1		0.00 %
Total	42.45	2.81 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.52	13.63 %
Oven	0.97	22.77 %
Dishwash	0.33	5.61 %
Air-Cond	0.31	0.03 %
Total	27.12	2.16 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.98	2.08 %
PUT1	0.70	2.28 %
VKI1	0.60	2.07 %
RJP1	0.59	1.55 %
PDT1	0.57	0.90 %
MPL1	0.46	1.15 %
PIL1	0.46	1.54 %
ADI1	0.28	1.35 %
KNL2	0.27	0.83 %
KOU1	0.16	0.81 %
BVL1	0.16	0.62 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	27.12	2.16 %