



AP : IFB Sales Performance 30/03/2026 9:22 AM

MTD Sales
67.71 L

Brand Share %
2.52 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	63.00	16.43 %
Dishwash	2.56	13.86 %
Oven	1.84	18.84 %
Air-Cond	0.31	0.01 %
Total	67.71	2.52 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	41.01	2.80 %
TIRUPATI-01	26.69	2.18 %
Total	67.71	2.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	37.79	19.00 %
Dishwash	2.23	17.71 %
Oven	0.99	17.44 %
Total	41.01	2.80 %

Branch *	MTD Sales L	Brand Share %
OGL1	2.02	2.06 %
VJW5	1.11	1.94 %
VJW3	0.98	1.56 %
NRT1	0.91	2.20 %
PAP1	0.56	1.46 %
TEL1	0.44	1.43 %
PPM1	0.29	1.12 %
RAL1	0.26	0.70 %
KND1	0.26	0.50 %
VJW4	0.18	0.36 %
VJW2	0.17	0.74 %
CRL1	0.15	0.38 %
GNT2	0.12	0.31 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
Total	41.01	2.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.21	13.66 %
Oven	0.85	20.80 %
Dishwash	0.33	5.61 %
Air-Cond	0.31	0.03 %
Total	26.69	2.18 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.98	2.13 %
PUT1	0.70	2.33 %
VKI1	0.60	2.14 %
RJP1	0.59	1.57 %
TPI1	0.59	1.69 %
PDT1	0.57	0.93 %
MPL1	0.46	1.15 %
PIL1	0.46	1.58 %
ADI1	0.28	1.35 %
KNL2	0.27	0.85 %
KOU1	0.16	0.86 %
BVL1	0.16	0.65 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	26.69	2.18 %