

MTD Sales  
58.65 L

Brand Share %  
4.45 %

Information:

MTD : 01-10-2025 To 28-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.45 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 56.59       | 8.45 %        |
| Oven     | 1.34        | 10.47 %       |
| Dishwash | 0.71        | 4.52 %        |
| Total    | 58.65       | 4.45 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 32.53       | 4.60 %        |
| TIRUPATI-01   | 26.11       | 4.28 %        |
| Total         | 58.65       | 4.45 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 31.84       | 10.18 %       |
| Oven     | 0.39        | 6.14 %        |
| Dishwash | 0.31        | 3.11 %        |
| Total    | 32.53       | 4.60 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GNT1     | 1.59        | 3.31 %        |
| VJW1     | 1.32        | 3.54 %        |
| TNK1     | 0.97        | 2.81 %        |
| BVR1     | 0.81        | 1.30 %        |
| VKN1     | 0.67        | 3.49 %        |
| NRT1     | 0.52        | 3.09 %        |
| GNT2     | 0.49        | 3.90 %        |
| TNI1     | 0.49        | 3.86 %        |
| CRL1     | 0.38        | 1.64 %        |
| MTM1     | 0.38        | 3.22 %        |
| VJW2     | 0.34        | 1.81 %        |
| TEL1     | 0.32        | 1.76 %        |
| ELU1     | 0.30        | 1.03 %        |
| NPR1     | 0.29        | 1.84 %        |
| JPT1     | 0.29        | 2.13 %        |
| PAP1     | 0.29        | 1.93 %        |
| TDD1     | 0.25        | 1.00 %        |
| PPM1     | 0.19        | 2.20 %        |
| AMP1     | 0.15        | 2.42 %        |
| VJW3     | 0.13        | 0.37 %        |
| BPP1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| WHVJ     |             | 0.00 %        |
| Total    | 32.53       | 4.60 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 24.75       | 6.93 %        |
| Oven     | 0.96        | 14.62 %       |
| Dishwash | 0.41        | 6.82 %        |
| Total    | 26.11       | 4.28 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 1.75        | 2.23 %        |
| CTO1     | 1.59        | 3.62 %        |
| TPY1     | 0.75        | 2.19 %        |
| NYP1     | 0.72        | 3.36 %        |
| KNL2     | 0.61        | 2.81 %        |
| MPL1     | 0.53        | 3.11 %        |
| PDT1     | 0.53        | 2.17 %        |
| PIL1     | 0.52        | 2.49 %        |
| BVL1     | 0.48        | 4.27 %        |
| NLR1     | 0.45        | 1.41 %        |
| PGR1     | 0.43        | 3.61 %        |
| KDA1     | 0.37        | 1.38 %        |
| RCY1     | 0.25        | 2.22 %        |
| GTL1     | 0.16        | 2.94 %        |
| ATP1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| NDL1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| Total    | 26.11       | 4.28 %        |