



AP : IFB Sales Performance 29/04/2026 9:22 AM

MTD Sales
77.21 L

Brand Share %
1.58 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	62.73	19.05 %
Air-Cond	12.49	0.27 %
Oven	1.99	20.72 %
Dishwash		0.00 %
Total	77.21	1.58 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	44.79	1.80 %
TIRUPATI-01	32.42	1.35 %
Total	77.21	1.58 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	37.44	23.95 %
Air-Cond	6.39	0.28 %
Oven	0.96	21.40 %
Dishwash		0.00 %
Total	44.79	1.80 %

Branch *	MTD Sales L	Brand Share %
TEL1	1.15	1.26 %
OGL1	0.82	0.70 %
VJW3	0.79	0.76 %
CRL1	0.73	0.93 %
DPE1	0.59	1.34 %
NPR1	0.49	0.79 %
VJW4	0.32	0.37 %
JPT1	0.31	0.65 %
TNI1	0.30	0.63 %
NRT1	0.19	0.30 %
PPM1	0.13	0.28 %
KND1	0.12	0.16 %
CKT1		0.00 %
GNT2		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
WHGT		0.00 %
WHTD		0.00 %
WHVJ		0.00 %
Total	44.79	1.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.29	14.62 %
Air-Cond	6.10	0.27 %
Oven	1.03	20.12 %
Total	32.42	1.35 %

Branch *	MTD Sales L	Brand Share %
RCY1	0.81	1.51 %
MPL1	0.78	1.08 %
KNL2	0.69	0.77 %
TPY1	0.59	0.35 %
PGR1	0.44	1.54 %
ADI1	0.35	0.96 %
SPE1	0.35	0.50 %
NDL1	0.32	0.47 %
KAR1	0.31	0.61 %
KNL1	0.31	0.32 %
VKI1	0.30	0.66 %
KDR1	0.29	0.45 %
KDA1	0.29	0.22 %
GTL1	0.26	0.79 %
NLR1	0.17	0.09 %
KOU1	0.16	0.32 %
BVL1	0.16	0.30 %
KVL1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	32.42	1.35 %