



# AP : IFB Sales Performance 29/03/2026 9:21 AM

MTD Sales  
65.81 L

Brand Share %  
2.55 %

Information:

MTD : 01-03-2026 To 28-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	61.41	16.51 %
Dishwash	2.56	15.78 %
Oven	1.53	17.06 %
Air-Cond	0.31	0.01 %
Total	65.81	2.55 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	40.27	2.86 %
TIRUPATI-01	25.55	2.17 %
Total	65.81	2.55 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	37.19	19.28 %
Dishwash	2.23	18.97 %
Oven	0.84	16.04 %
Total	40.27	2.86 %

Branch *	MTD Sales L	Brand Share %
OGL1	2.02	2.10 %
VJW5	1.11	1.99 %
VJW3	0.98	1.64 %
NRT1	0.65	1.63 %
PAP1	0.56	1.51 %
TEL1	0.44	1.52 %
PPM1	0.29	1.16 %
RAL1	0.26	0.72 %
KND1	0.26	0.52 %
VJW4	0.18	0.40 %
VJW2	0.17	0.75 %
GNT2	0.12	0.31 %
CRL1		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
Total	40.27	2.86 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	24.22	13.53 %
Oven	0.69	18.50 %
Dishwash	0.33	7.38 %
Air-Cond	0.31	0.03 %
<b>Total</b>	<b>25.55</b>	<b>2.17 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	2.80	2.07 %
PUT1	0.70	2.42 %
VKI1	0.60	2.14 %
RJP1	0.59	1.66 %
TPI1	0.59	1.76 %
PDT1	0.57	0.97 %
PIL1	0.46	1.66 %
MPL1	0.30	0.77 %
ADI1	0.28	1.39 %
KNL2	0.27	0.90 %
KOU1	0.16	0.89 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>25.55</b>	<b>2.17 %</b>